

2020

# UNITED WAY OF BLOUNT COUNTY SPONSORSHIPS

Packages Included



United Way  
of Blount County

# SPONSORSHIP PACKAGES

## COMMUNITY CHAMPION

**\$3,350** *SAVE \$100!*

\$1,100 Golf Tournament Gold Sponsor

\$1,000 Gas Day Tip Match Sponsor (team of your choice)

\$1,000 Media Sponsor

\$350 Meeting Sponsor

## COMMUNITY LEADER

**\$2,600** *SAVE \$100!*

\$1,000 Media Sponsor

\$850 Golf Tournament Silver Sponsor

\$500 Gas Day Tip Match Sponsor

(team of your choice)

\$350 Meeting Sponsor

## COMMUNITY BUILDER

**\$1,300**

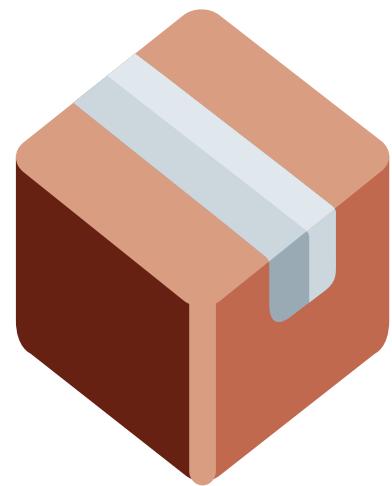
\$850 Golf Tournament Silver Sponsor

\$350 Meeting Sponsor

\$100 Gas Day Tip Match Sponsor

(team of your choice)

Packages were created to help your organization advertise itself at most or all of our events, depending on the level you choose. Don't see a package that fits your company needs? Call us, and we can create one just for you!



# 27TH ANNUAL GOLF TOURNAMENT

Monday, August 3  
Green Meadow Country Club

\*NEW\*  
TRASH INCLUDED IN  
ALL SPONSORSHIPS

\*RED TEE  
\*MULLIGAN  
\*THROW

## \$2,500 PLATINUM SPONSORS

Your company logo on a participant gift and recognition in all media and printed material, and you receive one 4-person team in the event.

## \$850 SILVER SPONSORS

Your company receives one 4-person team, a hole sign and recognition in the event program.

## \$1,100 GOLD SPONSORS

Your company logo on a large sign or your company banner displayed at a special location at the event., and one 4-person team.

## \$300 CART/HOLE SPONSORS \*COMBO\*

Your company logo on two carts per round (AM/PM), your company supplies 8 goodie bags representing your company, and you receive one tee-green sponsor sign.

## \$200 HOLE SPONSORS

You receive one tee/green sponsor sign.

PRESENTED BY  
**DENSO**



# GAS DAY

*Friday, September 18*

*Participating Calloway & Downey Oil Gas Stations*

## TIP MATCH SPONSORS

Is your company interested in matching tips collected by United Way Gas Day volunteers? This is our opportunity to double tips earned at this year's event.

**\$100**

Your company's logo prominently worn by pumpers and event social media recognition.

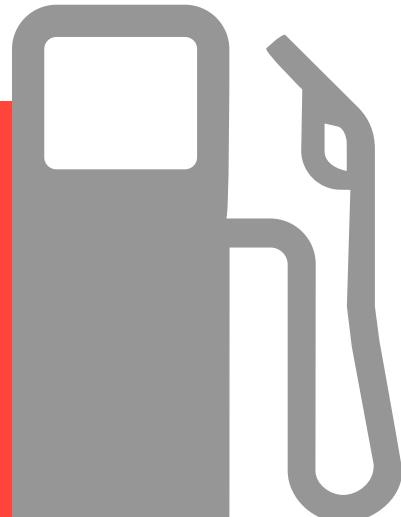
**\$500**

Your company's logo prominently worn by pumpers, your logo in all print material and event social media recognition.

**\$1,000**

Your company's logo prominently worn by pumpers, your logo in all print material, event social media recognition and signage at the station.

**PRESENTED BY  
CLAYTON**



# MORE AWESOME SPONSORSHIP OPTIONS

*Recognition all year long*

## \$350 MEETING SPONSORS

Company logo is prominently displayed at all meetings, reaching approximately 600 people active in the business community.



## \$1,000 MEDIA SPONSORS

Company logo on printed materials, email newsletters and featured at kickoff and victory events. Reaches approximately 50,000 Blount County residents. Free lobby display add-on.



@UnitedWayBlount

Check back on our website and social media to stay updated on new events added to our lineup!