

MAKING A
Lasting Impact
IN BLOUNT COUNTY



UNITED WAY



OF BLOUNT COUNTY

A Look Back at the Last 60 Years



United Way Staff

Deanna Hall

Resource Development Manager

Alyssa Ikner

Administrative Coordinator

Shayne Palmer

Finance & Administration Manager

Cristy Richards

Community Resource Associate

Julie Stansberry

*Communications & Marketing
Manager*

Jennifer Wackerhagen

President & CEO

Wendy Wand

Director of Community Impact

2015 Board of Directors

Executive Committee

Chair

Christy Newman, Alcoa Inc.

President & CEO

Jennifer Wackerhagen, United Way of Blount County

Past Chair

Michael Hearon, First Tennessee Bank

Chair Elect & Secretary/Treasurer

Jonathan Barker, Renasant Bank

Campaign Chair

Bill Eanes, Civil & Environmental Consultants, Inc.

Community Impact Chair

Simon deVente, City of Alcoa

Director at Large

Dr. Tom Bogart, Maryville College

Director at Large

Dr. Cathy Hammon, University of Tennessee

Members of the Board

Dr. Brian Bell, Alcoa City Schools

Bob Booker, Denso Manufacturing Tennessee, Inc.

Keeli Boyce, DenTek Oral Care, Inc.

Rob Britt, Blount County Schools

Ken Cooper, Community Volunteer

Carl Esposito, The Daily Times

Jarret Ford, Citizens Bank of Blount County

Tammi Ford, Blount Partnership

Ron German, Community Volunteer

Virginia Hardwick, Staffing Solutions

Tom Hatcher, Blount County Circuit Court Clerk

Mike Honeycutt, SmartBank

Kelly Love Manning, Kizer & Black Attorneys, PLLC

Adriel McCord, First Tennessee Bank

Toni Miller, Clayton Homes

Dr. G. Harold Naramore, Blount Memorial Hospital

Rick Shepard, United Community Bank

Matt Webb, Kimberly-Clark



Thank you

*for 60 years of making a difference in the lives
of Blount Countians.*

Blount Memorial Hospital is honored to work with organizations that share its mission to continuously improve the health and well-being of our entire community.

Congratulations on this milestone — and for your successes.



**Blount Memorial
Hospital**



www.blountmemorial.org

What is United Way of Blount County?

United Way is an organization that brings volunteers, individuals and companies throughout Blount County together in order to improve people's lives in the areas of health, education and self-sufficiency. With an annual campaign, United Way of Blount County is able to provide funding for 29 health and human service agencies. The dollars pledged through the United Way campaign are collected and distributed the following calendar year to those agencies and their programs after considerable evaluation by hundreds of volunteers in the community. With just one gift, whether you use payroll deduction or write one check, you are helping more than 50,000 individuals who are your neighbors, your friends and your family.

Celebrating 60 Years of Service

In 1954, the United Community Fund (now United Way of Blount County) was incorporated in Blount County by our visionary founders, who realized the need for an organization to be formed to assist health and human service agencies during the challenges of our nation. Sixty years later, we are advancing the common good in Blount County by providing help today in ways that strengthen tomorrow. In 2014, we enjoyed celebrating our 60th anniversary, whether it was by looking into the archives of our history, or by mingling on the dance floor with members

of the community at our anniversary gala event. United Way of Blount County, both 60 years ago and today, is representative of Blount County as a whole. We love being able to take the time to acknowledge our long-standing history of Blount Countians helping out Blount Countians. That's truly what it's all about.

We invite you to read through this insert and take a look back at the legacy that past board members, donors, staff and volunteers started. And as always, thank you for your support of United Way of Blount County.



Special Olympics Track and Field

Special Olympics Bowling



Habitat Women's Build

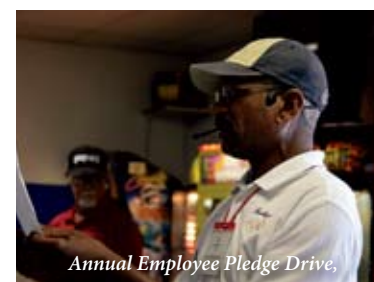
Our people are proud to serve our community alongside the United Way of Blount County.



Gas Day



Public Service Burger Luncheon



Annual Employee Pledge Drive



2002 Campaign Chair Boyce Smith motivates the crowd at the Kickoff Breakfast dressed as a Blues Brother.



Joe Zappa, 2000 board chair, and Dr. Jane Qualls, 1999 board chair, accept awards for their service at United Way's annual meeting at the Airport Hilton in January of 2000.



Greg McClain, 2004 Campaign Chair, gives a campaign update at the Mid Report Luncheon.

United Way of Blount County celebrated its 60th anniversary with a special gala, which was presented by Clayton Homes and held at the Capitol Theatre.



DENSO



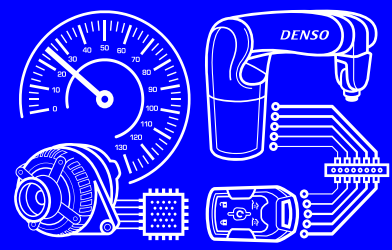
DENSO president and CEO Jack Helmboldt and United Way CEO Jennifer Wackerhagen at the annual UW Burger Day fundraiser.



DENSO's Mark Shepherd, Joe Talley, Roberto Medina, Lisbeth Marshall, and Shane White volunteer for Gas Day.

United Way has always been the one place we can focus our donations and volunteer hours to reach the greatest number of people. United Way agencies bring a community together, focusing on important needs. At DENSO Manufacturing Tennessee, our more than 3,000 employees produce some of the world's most

advanced automotive technology, systems and components. DENSO associates are grateful to United Way of Blount County for 60 years of making a difference in our community – people helping people. It is our pleasure to join you. Thank you for being a part of our lives.



A QUARTER CENTURY AND BUILDING
DENSO

UNITED WAY TIMELINE

United Fund Campaign Chairman H. H. Greer of ALCOA looks at employee participation during the 1962 fund drive.

1954 – United Way was first established in Blount County as the United Community Fund under the leadership of board president H.L. Miller. The board of directors was comprised of 18 members and, in its first decade, operated under the umbrella of the Blount County Chamber of Commerce.

1954 – The first campaign drive generated \$83,730.41 in donations.

1957 – The first campaign video and birth of allocation panels came this year.

1960 – Payroll deduction became a big focus for the United Fund. The board voted to request this option from each county business employing more than six workers.

1963 – Under the leadership of ALCOA employee H. H. Greer, the United Fund surpassed the \$100,000 mark for a single campaign for the first time.

1963 – In its first 10 years of existence, a total of \$854,737 was raised for the Blount County community.

1965 – The United Fund fiscal year officially changed to match the calendar year, which is how it has remained until today.



continued on page 6

Board President

- 1954 – H. L. Miller
- 1955 – Amos Trotter
- 1956 – D. L. Earnest
- 1957 – Tutt Bradford
- 1958 – Leland Blackwood
- 1959 – B. B. St. Clair
- 1960 – J. P. Huddleston
- 1961 – Hugh McNutt
- 1962 – Jimmy King

- 1963 – John Anthony
- 1964 – Henry Roberts
- 1965 – S. S. Lambeth
- 1966 – Bob Navratil
- 1967 – Bob Navratil

Campaign Chair

- 1954 – Dick Goddard
- 1955 – Andy Trotter
- 1956 – Dick Goddard
- 1957 – W. T. Hill

- 1958 – J. P. Huddleston
- 1959 – Jim Young, D. W. Poage & Claude Peck
- 1960 – Jimmy King
- 1961 – Claude Peck

- 1962 – H. H. Greer
- 1963 – H. H. Greer
- 1964 – H. H. Greer
- 1965 – H. H. Greer
- 1966 – H. H. Greer
- 1967 – Walter Thomas

Over 20 Major Brands

- Airstream
- Winnebago
- Cougar
- Passport
- Thor
- Forest River
- Toy Haulers

Our Family Helping Yours For Over 50 Years

We support the United Way

- 1969 – A campaign publicity committee was created.
- 1972 – Under the leadership of Wilson Borden, the United Fund reached a new plateau by raising more than \$200,000 during the campaign year.
- 1973 – Wilson Borden was board president in 1973, making him the only person who had been a staff member, a campaign chair and a board chair of the United Fund – and all within one decade!
- 1973 – In its second decade of existence, a total of \$1.6 million was raised for the Blount County community.
- 1974 – The United Community Fund’s name was officially changed to United Way of Blount County.
- 1978 – United Way of Blount County established an executive committee to be made up of five people from the board, with three of them being officers.
- 1983 – In its third decade of existence, a total of more than \$3.5 million was raised for the Blount County community.
- 1984 – The CEO of United Way had a joint role with the chamber, so a motion was made that the president appoint a select committee to review the organizational structure. This committee looked at the needs of United Way’s future and recommended the organization employ a full-time CEO and secretary to address the long-term needs of the organization.

Leonard Postero (left), famous radio personality in the 1970s, and his wife Elke (right), help kick off the 1972 campaign at Maryville College with Campaign Chair Wilson Borden (second from left) and United Fund Executive Director Ken Faulkner. Photo courtesy of Dean Stone.



Board President

- 1968 – Walter Thomas
- 1969 – Joe Downey
- 1970 – Fred Lawson
- 1971 – Bob McCammon
- 1972 – Lloyd Thornton

- 1973 – Wilson Borden
- 1974 – Carl Koontz
- 1975 – Dean Stone
- 1976 – Dan Lawson
- 1977 – Don Mull
- 1978 – Pat Norris

- 1979 – Fred Waggoner
- 1980 – Joe Bruce
- 1981 – Bill Cochran
- 1982 – Dave Switzer
- 1983 – Jim Stalsworth
- 1984 – Bryan Smalley, M.D.

Campaign Chair

- 1968 – Joe Downey
- 1969 – Frank McNutt
- 1970 – Bob McCammon
- 1971 – John Hood
- 1972 – Wilson Borden

- 1973 – Dean Stone
- 1974 – Don Mull
- 1975 – Fred Waggoner
- 1976 – Billy Adams
- 1977 – Bob Murphy
- 1978 – Carl Koontz

- 1979 – Joe Bruce
- 1980 – Pat Norris
- 1981 – Bob Sullivan
- 1982 – Bill Cochran
- 1983 – Sid Rogers
- 1984 – Agnes Bird



- Mental Health Care
- Substance Abuse Services
- Domestic Violence Services
- Sexual Assault Services
- and Social Services

Call (865) 681-6990
to schedule an appointment.

Blount County Location
1704 East Broadway Avenue
Maryville, TN 37804
www.mcnabbcenter.org

Your News, Your Way

- In Print
- Online
- E-Edition



Your Life. Your Times.

THE DAILY TIMES

307 E. Harper Ave., Maryville • 981-1100 • thedailytimes.com

- 1985 – Lynn B. Naylor was named the first full-time director for the agency.
- 1986 – The Pillars Society was created and designed to recognize and encourage private philanthropy.
- 1989 – United Way offices were relocated to the High Street Professional Building.
- 1990 – Sandra Davis became CEO and would remain in this position for 17 years.
- 1993 – In its fourth decade of existence, a total of more than \$7.5 million was raised for the Blount County community.
- 1994 – United Way started two events that have remained in the lineup today – the golf tournament, which was held at Laurel Valley Golf Course, and Gas Day.
- 1994 – United Way reached the \$1 million milestone under the leadership of Stanley Snowden.
- 1995 – A United Way of Blount County endowment was established.
- 1996 – A “needs assessment” was started to help evaluate existing funding and to give direction for future allocations to agencies.
- 1997 – Program funding was implemented within the allocations process.
- 1997 – United Way’s first web page was created by Frank “Buzz” Trexler.
- 1998 – HelpLine, a direct service of United Way, began providing information and referral to callers.

Five United Way outdoor thermometers are going up throughout the county to show the progress of the fund drive in 1986. Examining the signs are (left to right) Linda Rogers, United Way Campaign Chairman Elton Jones and Jill Dixon.



continued on page 10

Board President

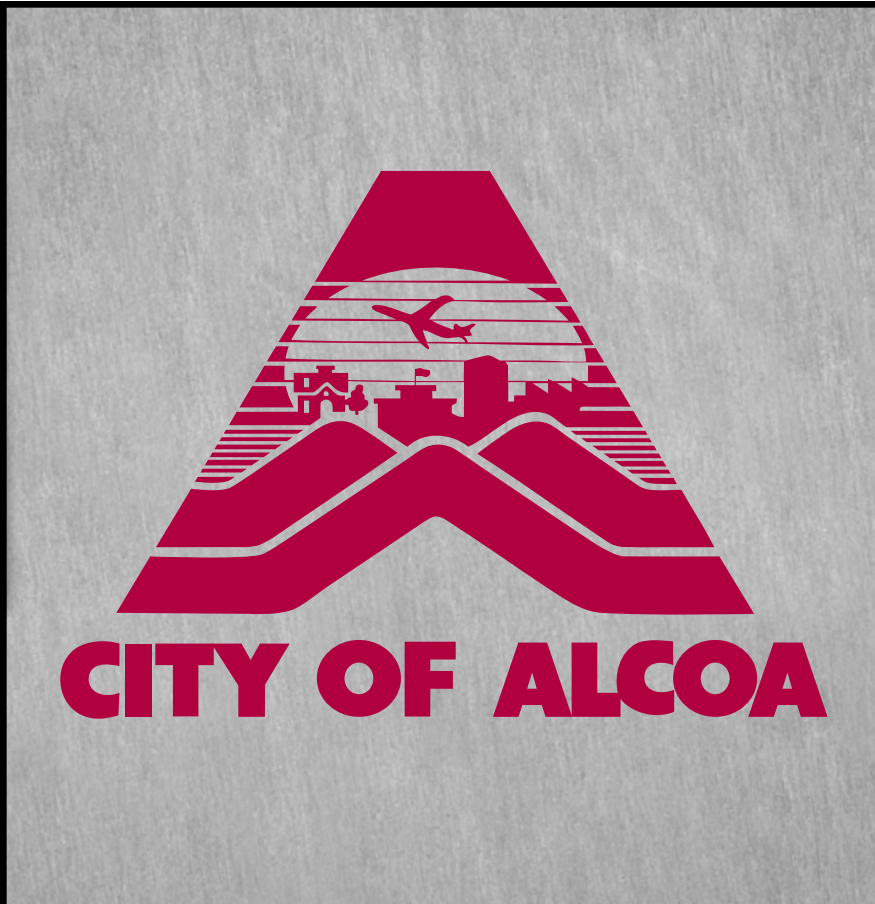
- 1985 – Joe Dawson
- 1986 – Sid Rogers
- 1987 – Cole Piper
- 1988 – George A. Painter
- 1989 – Jerome Moon
- 1990 – Elton R. Jones
- 1991 – J. William Johnson
- 1992 – Martha Landrum
- 1993 – Larry W. Martin

- 1989 – Jerome Moon
- 1990 – Elton R. Jones
- 1991 – J. William Johnson
- 1992 – Martha Landrum
- 1993 – Larry W. Martin
- 1994 – Michael W. Brown
- 1995 – J. Douglas Overbey
- 1996 – Al Grubb
- 1997 – Col. Fred Forster
- 1998 – Ken Youngblood
- 1999 – Dr. Jane Qualls

Campaign Chair

- 1985 – Cole Piper
- 1986 – Elton R. Jones
- 1987 – Jerome Moon
- 1988 – J. William Johnson

- 1989 – Charles E. Roach
- 1990 – C. Michael Davis
- 1991 – J. N. “Nick” McGuire
- 1992 – Larry W. Martin
- 1993 – Dan Lawson
- 1994 – Stanley Snowden
- 1995 – Chuck Newman
- 1996 – Col. Fred Forster
- 1997 – Beverley Woodruff
- 1998 – Joe Zappa
- 1999 – Joe Zappa



**We proudly salute
the United Way
for 60 years of
service to all of
Blount County’s
citizens!**

WHAT DO YOU WANT FOR BLOUNT COUNTY?

UNITED
WAY IS



THE LITTLE THINGS

United Way of Blount County strives for a healthy, well-educated and self-sufficient Blount County population. "The Little Things" that make this vision possible won't happen without **YOU**.

Please consider making a gift to United Way of Blount County to help the little things make big differences.

FUNDING BY FOCUS AREA

CARE

FRIENDSHIP

GOOD HEALTH

HAPPINESS

INDEPENDENCE

LOCAL

Your contribution impacts the lives of almost 50,000 people in need right here in Blount County.

EFFICIENT

Hundreds of volunteers assist in the annual campaign, allowing United Way to keep overhead low.

ACCOUNTABLE

More than 100 community volunteers review programs throughout the year and make funding decisions with the campaign dollars that are raised.

EXPERT

United Way's priorities reflect our community's changing needs. Trained volunteers study those needs and focus resources where they will do the most good.

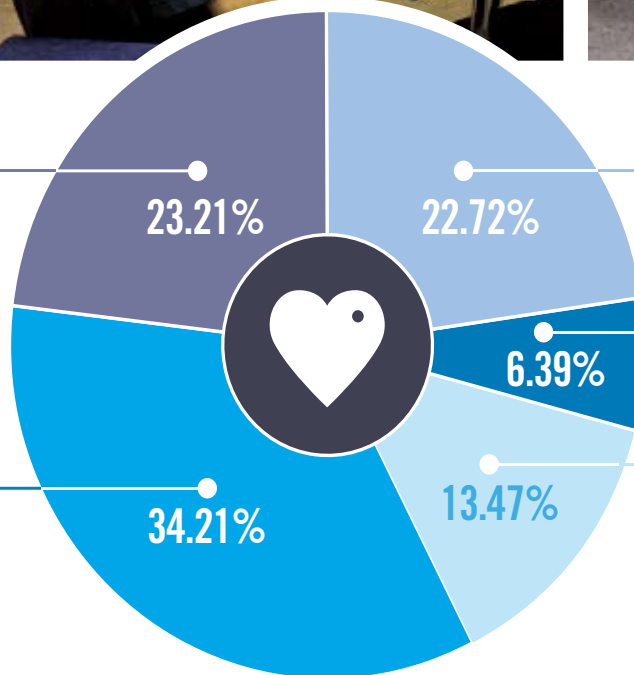


Health Total

Prevention/Treatment Programs
Access to Healthcare
Mental Health

Self-Sufficiency Total

Housing Support
Financial Stability
Basic Needs
Transportation
Crisis & Disaster Assistance



Education Total

Job Skills/Adult Education
Family Support & Training

Additional Discretionary Grants Total

Allocations to Other United Ways

- 2001 – After the attacks of September 11, United Way allocated an additional \$5,000 to the American Red Cross. An ad hoc committee was formed to address the needs of our community due to this national crisis.
- 2002 – On the first anniversary of the terrorist attacks, more than 400 community volunteers joined together to donate their time and energy by completing various “wish projects” for United Way agencies.
- 2003 – United Way kicked off a capital campaign to raise money for a new building on East Broadway.
- 2003 – In its fifth decade of existence, a total of more than \$14 million was raised for the Blount County community.
- 2004 – United Way of Blount County celebrated its 50th anniversary, and with great thanks to a capital campaign and building committee, the organization moved into a new home on East Broadway Avenue, which increased office, meeting and training spaces.
- 2004 – The Public Service Luncheon started. This event is now in its 12th year.
- 2005 – The 2-1-1 Information and Referral service in Blount County was established.
- 2006 – Under the campaign leadership of Mike Lewis, the organization reached a new record of more than \$2 million raised in a campaign year.

United Way of Blount County moves into its newly constructed building in July of 2004 after a successful capital campaign. Joseph Construction was the contractor for the build.



Board President

2000 – Joe Zappa
2001 – Alanson Van Fleet

2002 – Mike Infante
2003 – Bernie Bowman
2004 – Boyce Smith

2005 – Glen Knable
2006 – Rick Shepard
2007 – Joy Bishop

Campaign Chair

2000 – Joe Ingram
2001 – Gaynell Lawson

2002 – Boyce Smith
2003 – Jim Woroniecki
2004 – Greg McClain

2005 – Larry Aldridge
2006 – Mike Lewis
2007 – Dave Bennett

Thank You United Way for 60 Years of Service to Blount County



“AT JOSEPH CONSTRUCTION, WE HAVE ONE AND ONLY ONE GOAL: TO BE THE BEST. WHAT ELSE IS THERE?”

Since 1972, JOSEPH Construction Company Inc. has provided general contracting, construction management, and design-build services to East Tennessee’s leading companies. Whether we are building additions to an existing structure; restoring damaged property; or providing 24 hour emergency services for fire, smoke, and water mitigation and extraction needs, JOSEPH Construction meets and exceeds our clients’ expectations.



RECONSTRUCTION



**DISASTER CLEANING
& RESTORATION**

Three Locations:
**KNOXVILLE, SEVIERVILLE,
AND JOHNSON CITY**
www.josephconst.com

865.584.3945



United Way

Legal Aid
Director
Dave Yoder
pumps gas in
2005 at United
Way Gas Day.

- 2008 – Sandra Davis retired as CEO, but not before helping transition incoming CEO Michelle Hanks into the position.
- 2009 – CanPaig before the Campaign was launched. In this friendly competition, food is collected by various company employees for two weeks, and donations are delivered to local food banks assigned to them.
- 2010 – United Way moved away from funding programs on a historical basis and began funding programs based upon their ability to show results.
- 2011 – The Young Leaders Society was created and had 28 members its first year. This society was created to encourage leadership giving in people 45 and younger.
- 2012 – Charity Navigator, a national watchdog organization that rates charities in the areas of financial stability and transparency, awarded United Way of Blount County four out of four stars, only the second United Way in Tennessee given that honor.
- 2013 – Jennifer Wackerhagen was hired as president and CEO after having been a part of the organization for more than 12 years.
- 2014 – United Way celebrated its 60th anniversary and held a special anniversary gala at the Capitol Theatre in downtown Maryville.



Board President

- 2008 – Mike Lewis
- 2009 – Dr. Bill Seymour

- 2010 – Brenda Sellers
- 2011 – Kevin Painter
- 2012 – John Hinkle

- 2013 – Ken Cooper
- 2014 – Michael Hearon

Campaign Chair

- 2008 – Denny & Cindy Mayes
- 2009 – John Hinkle

- 2010 – Greg Wilson
- 2011 – Lea Anne Law
- 2012 – Dave Ogle

- 2013 – Sherri Gardner Howell
- 2014 – Fred & Jane Tolhurst

First Tennessee is proud to stand behind

THE PEOPLE WHO MAKE HELPING OUR COMMUNITY THEIR FIRST PRIORITY

Thank you, *United Way of Blount County*, for making a difference in our communities for the past 60 years.



McNutt Oil Company, Inc.

Growing with the community.

“Supporting the United Way for 30 Years”

The **LITTLE THINGS** Make **Big Differences** in the Community

Tayshaun has always been a good young man. He is an honor student, enjoys playing basketball and attends church regularly. His grandmother, however, noticed that something was missing from his life – a positive male role model who provided a consistent presence. Big Brothers Big Sisters of East Tennessee, one of United Way of Blount County's partner agencies, has enabled Tayshaun to enjoy a relationship with someone who has good values and who is simply there for him. Errettee has provided the influence that he needs. Tayshaun has certainly enjoyed his match with his Big Brother, and their relationship remains as strong as ever.



Ruth, like many precious senior citizens who are trying to get by on Social Security income, could not afford traditional dental care. During the past two years, she has suffered from two excruciatingly painful toothaches. Trinity Dental Clinic, one of United Way of Blount County's partner agencies, was able to extract those teeth, and Ruth got back some of the zest in her lovely, productive life. She got her smile again!



Danny has cerebral palsy, which affects his ability to use his voice or other parts of his body to communicate. With the use of a very sophisticated piece of equipment, Danny is now able to read, write, go to school (he attended Pellissippi State), socialize, participate in the Next Chapter Book Club, advocate for himself and use the telephone independently. East Tennessee Technology Access Center, one of United Way of Blount County's partner agencies, provided him with the ongoing technical support and training he needed to use his equipment.

Here are just a few ways your donations made a difference in 2014

60 families were guided from homelessness to self-sufficiency

3,790 rides were given to seniors through the sMiles program

1,800 uninsured residents received necessary dental services

48 children improved development by pre-k through early intervention services

400 disabled adults received training to help them achieve employment

**Be sure to
like us on Facebook
and follow us on Twitter!**



Facebook:
UnitedWayBlount



Twitter:
@UnitedWayBlount

For more information on United Way of Blount County, please visit www.liveunitedblount.org or call 982-2251.

believe. do.

When a community works together, nothing is impossible. That's why we strive to connect people with good jobs, create opportunities for all, advance education and promote the responsible use of our technology.

That's why we proudly support United Way of Blount County.



2015 COMMUNITY PARTNERS

American Red Cross, Tennessee Valley Chapter
 Big Brothers Big Sisters of East Tennessee
 Blount County Adult Education Foundation
 Blount County Community Action Agency
 Blount County Habitat for Humanity
 Boy Scouts of America, Great Smoky Mountain Council
 Boys & Girls Clubs of Blount County
 East Tennessee 2-1-1
 East Tennessee Children's Hospital Rehabilitation Center
 East Tennessee Kidney Foundation
 East Tennessee Technology Access Center
 Epilepsy Foundation of East Tennessee
 Family Promise of Blount County
 The Florence Crittenton Agency, Inc.
 The Gate: Gateway to Independence

Girl Scouts of the Southern Appalachians, Inc.
 Good Neighbors
 Haven House
 Helen Ross McNabb Center
 Legal Aid of East Tennessee
 LTVEC – Birth to Three Program
 Maryville Kiwanis Foundation, Imagination Library
 New Hope – Blount County Children's Advocacy Center
 Second Harvest Food Bank of East Tennessee
 Senior Citizens Home Assistance Service, Inc.
 Sexual Assault Center of East Tennessee,
 a service of the Helen Ross McNabb Center
 Tennessee Rehabilitation Center at Maryville
 Trinity Health Ministries
 USO



StaffingSolutions®

Blount County's Premier Staffing Company

United
Way



CELEBRATING

60
YEARS

StaffingSolutions has been a supporter of
 United Way in Blount County since opening
 here in 1989. Happy 60th Anniversary!

www.staffingsolutions.com

1701 Triangle Park Drive, Maryville • 865-982-9480

Equal Opportunity Employer – No Applicant Fees

Aubrey's

IS A PROUD SUPPORTER OF UNITED WAY'S
 60 YEARS OF SERVICE TO BLOUNT COUNTY

PAPERMILL 865-588-1111
 CEDAR BLUFF 865-691-0504
 LENOIR CITY 865-986-3113
 FARRAGUT 865-671-2233
 POWELL 865-938-2724
 MARYVILLE 865-379-8800
 CLEVELAND 423-472-3030
 OAK RIDGE 865-685-0821
 STRAWBERRY 865-465-7636
 PLAINS

OUR LOCATIONS



aubreysrestaurants.com

How is UNITED WAY making an IMPACT today?

- United Way of Blount County is a stakeholder in the **Homelessness Task Force**, which includes government, nonprofit, private and church sectors. This task force's three-part vision includes the following: 1) Address emergency and long-term housing needs; 2) Provide supportive services for those facing homelessness and extreme poverty; and 3) Increase education and workforce development programs to provide more opportunities for those looking for employment with a livable wage.

- United Way of Blount County is collaborating with **SCORE** of Knoxville to provide informational workshops on board development, strategic planning, fundraising, marketing and financial management for local nonprofit agencies. UWBC also recently offered two extensive grant writing workshops to local nonprofits.



- The sixth annual **"Can-Paign before the Campaign,"** a food drive and competition among local businesses, brought in a record-breaking 33,423 pounds of food for local food pantries. Thirty-six companies participated in the can drive.

- United Way of Blount County funded a pilot program called **Charity Tracker Plus**, which is a web-based communication and client tracking system. The pilot phase is identifying the effectiveness and usefulness in hopes that it will open the lines of communication between the community's social service agencies, allowing for more collaborations and to increase awareness of resources.

- Two staff members were trained in **"Bridges Out of Poverty"** and **"Getting Ahead,"** two nationally accredited programs to bridge the gaps between economic sectors in order to better understand the needs of the community. United Way of Blount County offered its first ever "Bridges Out of Poverty" training for local social service workers, teachers, church members and for-profit sector employees.



- The office of United Way of Blount County was the first location in the area to provide free access to the **Foundation Center Online**, a comprehensive database of U.S. and global grant makers and their grants.

PERCENT CONTRIBUTING	FABRICATING	SMELTING
99		
98		
79		
69		
59		
49		
39		
29		
19		

Alcoa is a proud supporter of United Way's 60 years of service to Blount County.

The logo for Clayton Homes, featuring the word "Clayton" in a large, white, sans-serif font with a green roof-like shape above the 'y'. Below it, the word "homes" is written in a smaller, white, sans-serif font. The entire logo is set against a blue rectangular background.

Clayton
homes

Est. 1956

A photograph showing a man and a woman sitting on a wooden porch, viewed from behind. They are looking out over a vast, green rural landscape with rolling hills, scattered trees, and a red barn in the distance. The porch has a wooden railing and a white balustrade. The scene is bright and sunny.

60 YEARS of Opening Doors
to **Homeownership**

www.ClaytonHomes.com