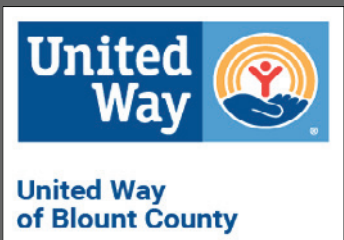


2 0 2 2
 UNITED WAY
 OF BLOUNT
 COUNTY
 ANNUAL
 REPORT



TOGETHER
 GIVE
 HOPE.
 CHANGE
 LIVES.
 2022

RESOURCES
 LEADERSHIP
 COMMUNITY
 ACCOUNTABLE
 IMPACT
 ADVOCATE
 RESOURCE
 COMMUNITY

DEAR FRIENDS,

As we reflect on this past year, we are in awe of the grace and resiliency of our community. As many people continue to face challenges related to the pandemic - coupled with the highest rate of inflation we've seen in decades - the demand for services from our nonprofit community partners has grown. And through it all, United Way of Blount County has kept hope at the forefront of our minds and impact.

Create hope.

Again and again, we see Blount County coming together. As individuals, and as leaders in business, government, nonprofit, and the community, we step up. We are on the same team - the team that is working hard to create the hope that more than 24,000 people in our community need. You participated in trainings, you donated to our campaign, you attended special events, you led fundraising committees, and you shared our stories of impact to your friends and neighbors. We are so grateful for the foundation of hope you created.

Provide hope.

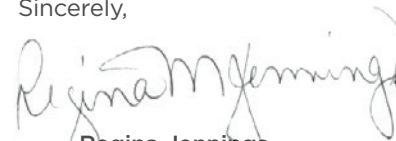
In a true testament to the giving and caring spirit that runs deep in Blount County, we made history and raised a record \$2,191,577 by Victory. We are so grateful for Adriel and Nichole McCord for leading such a monumental campaign for the health, education and self-sufficiency of our most vulnerable population. Because of you, so much is possible -- youth empowerment, mental healthcare, domestic violence support, utility assistance, life-saving transportation, and so much more. We focus on our mission to unite people and resources to build a stronger, healthier and more accessible community for the benefit of all. And we can't go without mentioning our 26 community partner agencies who are the true miracle workers, providing hope through necessary services each day.

Sustain hope.

You've helped us create hope and provide hope, so how do we sustain it? In our continued effort to prioritize transparency and accountability to our community, we formed a strategic planning committee, led by Chris Soro, to re-evaluate goals for United Way of Blount County and develop a plan to achieve them. This will allow us to sustain our foundation of hope for many years to come. We look forward to implementing and following our new strategic plan early this year.

Be sure to check out this annual report to see how you've helped sprinkle so much hope into everything we've accomplished. In 2023, we will continue to create, provide and sustain the hope that every person in Blount County needs and deserves!

Sincerely,



Regina Jennings
2022 Board Chair



Jennifer Wackerhagen
President & CEO



ACCOUNTABILITY & TRANSPARENCY

Our success is determined by how well we achieve our mission - to make measurable improvements in people's lives and in the community we serve. Setting high standards for ourselves and for our funded partners is critical to that success. We take our role as a community leader and philanthropic organization very seriously. Our promise is to serve as an effective and efficient steward of our donors' trust and their contributions.

From 2012-2022, United Way of Blount County has received the highest 4-star rating for exceptional transparency and accountability from Charity Navigator.



Executive Committee

Regina Jennings, Pinnacle Financial Partners
Chair

Bob Booker, DENSO
Past Chair

Chris Soro, CZRL, Inc.
Chair Elect

Kurt Wilkerson, Clayton
Secretary/Treasurer

Allison Williamson, City of Alcoa
Community Impact Chair

Adriel McCord, First Horizon
Campaign Chair

Caitlin Darras, Metropolitan Knoxville Airport Authority
Director at Large

Alex Willard, LeConte Wealth Management, LLC
Director at Large

Members of the Board

Jennifer Coffin, SMARTBANK

Amy Cowden, BLOUNT COUNTY MAYOR'S OFFICE

Ann Drake, REALTY EXECUTIVES ASSOCIATES

Keith Edmonds, PINNACLE FINANCIAL PARTNERS

Rosemary Garland, ARCONIC

Ryan Goddard, KIZER & BLACK ATTORNEYS, PLLC

Kim Golly, SHANNONDALE

Jane Groff, CITY OF MARYVILLE

Jeff Ingle, MARYVILLE COLLEGE

Andrea Pope, SERVPRO OF BLOUNT COUNTY

Katie Powers, BLACKBERRY FARM

Christi Sayles, PINKSTAFF, SIMPSON, & HEADRICK, PC

Deb Skyler, MARYVILLE CITY SCHOOLS

Abhijit "AV" Verekar, AVERO ADVISORS

Susan Zerambo, CBBC BANK

GIVE GIVE GIVE GIVE GIVE

"I want you to know that we have made history. YOU have made history. This is the highest amount ever raised by Victory."

—Regina Jennings, Board Chair

\$18,870
IN NEW SPECIAL EVENT GIFTS

\$5,240
IN NEW INDIVIDUAL GIFTS

44 NEW MEMBERS OF THE PILLARS SOCIETY (\$1,000+)

\$73,646

\$8,440
IN NEW CORPORATE GIVING

After leading a 12-week fundraising campaign for United Way of Blount County, Adriel and Nichole McCord and their cabinet raised \$2,191,577 for the most vulnerable population in our community, breaking a record! These funds support 26 partner agencies and 40 local programs, preparing children for success, helping families keep utilities on in their home, and so much more. Your gift truly makes an impact.



Champions

United Way Champions are a select group of volunteers, chosen based on their motivation and desire to be involved and give back to our community. This dedicated group is a key component to the campaign. Over the course of the year they engage and learn about our partner agencies, communicate with the business community, work closely with campaign coordinators, serve as advocates for United Way, and they even came in fourth place for tip collection at our Gas Day event!

- Meagan Byrd**, CBBC BANK
Katie Connatser, AVERO ADVISORS
Dale Cunningham, DENSO
Kristen Diamond, PINNACLE FINANCIAL PARTNERS
Caty Fox, FIRST HORIZON
Stacy Martin, ARCONIC
Wes McNeillie, LECONTE WEALTH MANAGEMENT, LLC
Teresa Nichols, FIRST HORIZON
Lindsey Plyler, STATE FARM
Justin Small, TENNESSEE AIR NATIONAL GUARD
Amy Tankersley, TULA BLU EVENTS
Janie Wallace, COMMUNITY VOLUNTEER
Jennifer Wilson, BLOUNT PARTNERSHIP
- Co-chairs**
Donnelle Curran, SIMMONS BANK
Chuck Morrow, LAFORCE INSURANCE AGENCY



GIVE GIVE GIVE GIVE GIVE

Top 50 Most Generous Workplaces

United Way of Blount County's 2023 Most Generous Workplaces is determined by a company's philanthropic contributions to United Way the previous fiscal year. Combined, the top 50 organizations and their employees generously invested to help our local community through United Way of Blount County-supported programs in the areas of health, education and self-sufficiency. Look weekly for our recognition of these outstanding companies.



1. Clayton
2. Denso Manufacturing Tennessee, Inc.
3. Arconic
4. CBBC Bank
5. First Horizon
6. Blount Memorial Hospital
7. City of Alcoa
8. Twin City Dealerships
9. Realty Executives Associates
10. Aubrey's Restaurant
11. City of Maryville
12. Blount County Government
13. Gallaher & Associates, Inc.
14. Pinnacle Financial Partners
15. Renasant Bank
16. West Chevrolet
17. Blount County Schools
18. LeConte Wealth Management, LLC
19. Consolidated Nuclear Security, LLC
20. Impact Associates, Inc.
21. Metropolitan Knoxville Airport Authority
22. Oak Ridge National Laboratory
23. SmartBank
24. Joseph Construction
25. Blount Partnership
26. LDA Engineering
27. The Daily Times
28. Visual Voice
29. C2RL, Inc.
30. Regions Bank
31. Maryville City Schools
32. PCS, Inc.
33. United Way of Blount County
34. Atmos Energy
35. Maryville College
36. LeConte Realty, LLC
37. Alcoa City Schools
38. Cate-Russell Insurance, Inc.
39. Newell Brands
40. Simmons Bank
41. StandardAero
42. Toyota Tsusho Nexty Electronics
43. Kizer & Black, Attorneys, PLLC
44. University of Tennessee
45. Parks & Recreation Commission
46. Smith Funeral & Cremation Service
47. McNabb Center
48. WATE-TV
49. ProNova Solutions
50. ICC International

ATE ADVOCATE ADV

Affordable Housing Work

In November 2022, United Way of Blount County hosted a multi-sector discussion at Blount Partnership to address Blount County's growing housing crisis. Ten nonprofits, the City of Alcoa, Blount County Schools, Leadership Blount, Blount Chamber of Commerce, Maryville College and three unaffiliated individuals participated. Prior to the meeting, invitees completed a brief survey eliciting their thoughts on local homelessness and affordable housing. The meeting was structured around the survey results. Discussion touched on continuing aid for the homeless and mechanisms to provide transitional shelter. However, the primary focus was a need for systemic change leading to long-term affordable housing in Blount County. Meetings and working groups will continue into 2023.



WARMING SHELTER **OPENED**
AT FIRST BAPTIST CHURCH OF MARYVILLE

26

**NIGHTS WHEN
TEMPERATURES
DROPPED BELOW**

25°

Poverty Awareness

The need for poverty awareness and education continues to grow rapidly. Thanks to a grant from Arconic Foundation, we are now able to fulfill the regular requests for Bridges out of Poverty workshops, Poverty Simulations and ALICE Awareness discussions. In 2022, we provided 5 Bridges workshops, 3 Poverty Simulations, and 12 ALICE Presentations.

- Poverty Simulations held in 2022
 - Second Harvest Food Bank of East Tennessee
 - Leadership Blount
 - Heritage High School

Bridges Workshops held in 2022

- DENSO
- Monte Vista Baptist Church
- Maryville College
- Community



Contact our office at 865-982-2251 ext. 15 if you'd like to schedule a poverty education opportunity.

ATE ADVOCATE ADV

Inclusion, Diversity, Equity, Access

United Way of Blount County, with support from area nonprofit partners, recognizes that people in our community are not always equitably receiving needed services in the areas of health, education, and self-sufficiency.

In 2022, Prosper & Partners facilitated four work sessions with the United Way of Blount County staff around inclusion, diversity, equity, and access (IDEA) as guiding principles for our organization, which was made possible by an equity advancement grant from United Way Worldwide. The work included self-exploration and assessment using the P&P Social Justice Personnel Index (SJPI) as well as leadership development and strategic planning in order to craft a vision and identify goals and performance indicators for progress.

UWBC staff developed the following IDEA statement:

To support the most vulnerable in Blount County, we are committed to advancing inclusion, diversity, equity, and access in everything we do. We advocate for the intrinsic worth of everyone through educating, leading, partnering, and accountability.



Continued goals for this work focus on supporting our nonprofit partners as they assess their services and the barriers that may prevent all people from accessing care they need.

ERVOVOLUNTEERVO

Volunteer Blount

Volunteer Blount, our comprehensive volunteer database for Blount County, is now in its second year! Local agencies post their volunteer opportunities, special events and corporate engagement activities online in hopes of increasing the variety of ways for locals to get involved. Our goal is to engage volunteers, give users an enjoyable experience, build lasting relationships and make good things happen for Blount County.

This platform includes opportunities from our current community partners, as well as several other local nonprofit organizations, bringing our entire community together to

make Blount County a better place to live, work and play. Volunteers are truly the heart of our community.



SOCIAL SERVICES AGENCIES AND GROUPS ARE UTILIZING VOLUNTEER BLOUNT



REGISTERED VOLUNTEERS ARE CHECKING OUT OPPORTUNITIES

SERVE Days

After a 2 year hiatus, SERVE days were brought back in 2022. SERVE (Students Engaged in Rewarding Volunteer Experiences) is a continued partnership with Coulter Grove Intermediate School and Montgomery Ridge Intermediate School that began in 2016.

More than 400 6th and 7th grade students participated in various service projects at local nonprofit organizations. Students sorted donated clothing, packed meals for food distribution, visited with seniors in assisted living facilities, and much more!



CLS Clubs

(Connect. Lead. Serve.)

Three CLS Clubs (Community, DENSO and Clayton) allocated \$5,000 grants to the following organizations:

Community: Second Harvest Food Bank of East Tennessee for its Food for Kids Program

DENSO: New Hope Children's Advocacy Center for its Therapy Program

Clayton: A Place to Stay for its Neighbor Mentorship Program

CLS members also participated in service projects at Blount County Community Action Agency Meals on Wheels, Isaiah 117 House and Family Promise of Blount County. They assisted with Christmas projects, including gifts for seniors, children and people experiencing homelessness.



VISIT THE WEBSITE: VOLUNTEER.UNITEDWAYBLOUNT.ORG

IMPACT IMPACT IMPACT IMPACT

Beyond all the outreach work listed in this report, United Way of Blount County has awarded the following grants to make impact in the areas of health, education and self-sufficiency in our community:

Community Partner Grants

- \$1,201,090 in grants
- 40 funded programs
- 24,139 lives impacted

Discretionary Grants

- \$78,500 in grants
- 5 funded programs
- 914 lives impacted

Tippitt Literacy Fund

- \$43,214 in grants
- 6 funded programs
- 9,928 lives impacted

Mini Grants

- \$15,000 in grants
- 3 funded programs
- 1,361 lives impacted

Connect United Grant Support

- \$1,000 in grants
- 2 funded needs

Community Partners

A Place to Stay
Big Brothers Big Sisters of East Tennessee
Blount County Community Action Agency
Blount County Habitat for Humanity
Boys & Girls Clubs of Blount County
CASA of the Tennessee Heartland
Compassion Counseling

East Tennessee Children's Hospital
Rehabilitation Center
East Tennessee Kidney Foundation
Epilepsy Foundation of East Tennessee
Family Promise of Blount County
The Florence Crittenton Agency
Gate - Gateway to Independence
Girls Inc. of TN Valley

Good Neighbors of Blount County
Great Smoky Mountain Council, BSA
Haven House, Inc.
The Hearing & Speech Foundation
Legal Aid of East Tennessee
LTVEC Birth to Three Program
Maryville Kiwanis Foundation –
Imagination Library

McNabb Center
New Hope Children's Advocacy Center
Second Harvest Food Bank
of East Tennessee
Senior Citizens Home
Assistance Service, Inc.
Trinity Health Ministries, Inc.

A STORY OF HOPE

Heather Frazee struggled with cluster migraines. In a search for relief from the headaches, she became addicted to opiates, eventually leading to 19 years of drug abuse. The addiction damaged her teeth so badly that she was embarrassed to go out in public. Funding from UWBC allowed her to receive life-changing dental care at Trinity Dental Clinic, equipping her with a brand new smile and the confidence to go along with it.

"I am meant to be the person that I am now," she said. "I'm not defined by who I was or the mistakes that I made. If it wasn't for you, I don't know if I could have come out of that slump."



COVID-19 Response Fund

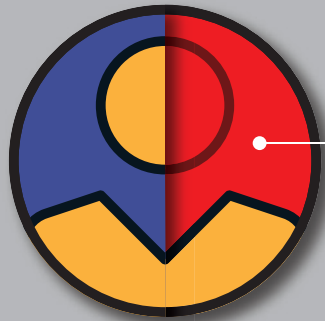
"Calls related to Covid needs come in waves. Landlords are no longer allowing their tenants to get behind even a full month and working with them seems more urgent. Even though we are better protected from the virus, if one member of the household gets sick (even children) it does require the entire household to be on alert and sometimes quarantine. In these cases no one is able to work. For our neighbors living on the edge, this is devastating." - Good Neighbors of Blount County

United Way of Blount County granted out \$45,000 in 2022 for Covid relief in the areas of rent, utility assistance and food.

ALICE ALICE ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

50% of Blount County children below ALICE Threshold as of 2019



3,469 POVERTY
9,916 ALICE
13,513 ABOVE ALICE



46% of children in renter households below the ALICE Threshold in Tennessee were rent burdened (compared to 2% of children in renter households above the Threshold)

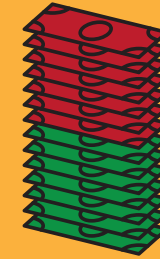


48% of people with disabilities in Blount County below ALICE Threshold as of 2019
4,537 Poverty | 5,988 ALICE | 11,505 Above ALICE



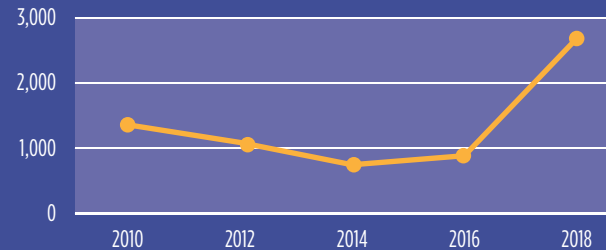
33% of Veterans in Blount County below ALICE Threshold as of 2019
969 Poverty | 1,771 ALICE | 5,455 Above ALICE

45% of Blount County households live as ALICE or in poverty.



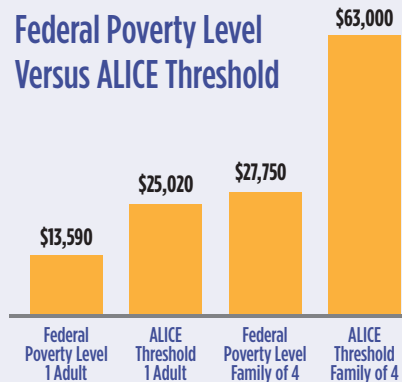
The median household income in Blount County is **\$60,301**

Young (ages 18-25) Households Below ALICE Threshold in Blount County



75% of households led by someone under 25 years old live below ALICE Threshold.

Federal Poverty Level Versus ALICE Threshold



One household is living in poverty.

Three households are living as ALICE.

Four households are living above the ALICE Threshold.

67% of black and hispanic households live below ALICE Threshold.

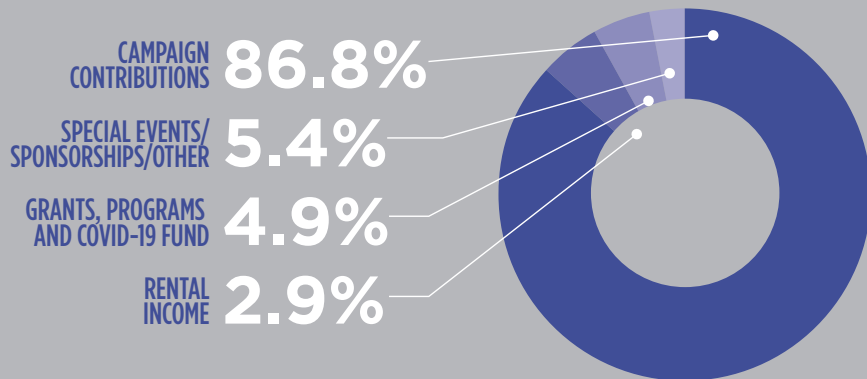
50% of senior households live below ALICE Threshold.

2022 FINANCIALS

Revenue

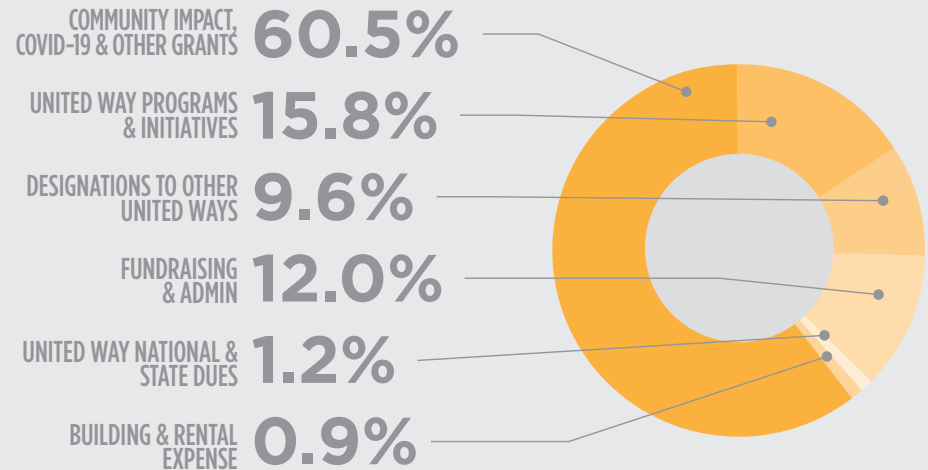
Campaign Contributions	2,032,539
Special Events	94,717
Grants & Program Income	69,637
Rental Income	68,250
Meeting & Media Sponsors.....	27,775
COVID-19 Response Fund Gifts	20,000
Carryover from COVID-19 Response Fund	25,000
Interest	3,309
Miscellaneous	619
Total Revenue	\$2,341,846

*The financials represented here are before audit. United Way of Blount County is dedicated to transparency. Find the most current annual audited financials at www.unitedwayblount.org/about-us/#accountability



Expenses

Community Impact Grants.....	1,292,496
Program Expenses.....	353,389
Designations to Other United Ways.....	215,817
COVID-19 Response Fund Grants.....	45,000
CLS Club Grants.....	15,000
Fundraising Expenses.....	156,888
Management & General Expenses.....	111,203
United Way National & State Dues	27,090
Building Maintenance Expense	12,000
Rental Expenses.....	9,011
Total Expenses	\$2,237,894
Change in Net Assets.....	\$103,952
Board Restricted for Program Work in 2023	(91,226)
Net Income	\$12,726





United Way of Blount County
 1615 East Broadway Avenue
 Maryville, TN 37804
 Tel (865) 982-2251
 Fax (865) 981-4084

United Way of Blount County Staff

Alyssa Ikner, DIRECTOR OF FINANCE & ADMINISTRATION

Travis Jones, RESOURCE DEVELOPMENT ASSOCIATE

Sarah Jurinsky, COMMUNITY IMPACT COORDINATOR

Emily Mantooth, RESOURCE DEVELOPMENT MANAGER

Marie Owen, ADMINISTRATIVE COORDINATOR

Julie Stansberry, COMMUNICATIONS MANAGER

Jennifer Wackerhagen, PRESIDENT & CEO

Wendy Wand, VICE PRESIDENT

www.unitedwayblount.org



unitedwayblount



@unitedwayblount



@unitedwayblount

MEDIA SPONSORS



ARCONIC

