



**UNITED WAY  
OF BLOUNT COUNTY**

**2023**

# DEAR FRIENDS,

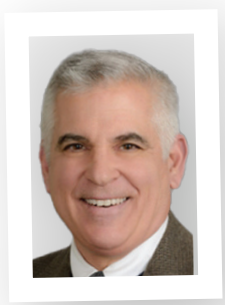
As we reflect on this past year, United Way of Blount County has shown that we are adaptable and resilient. We evolve and respond to the current needs of Blount County, embracing any new avenues and opportunities. As a connector to the community, we continue to connect partners, leverage resources, and transform lives.

Every day in our community someone, somewhere needs our help. There is a family struggling to stay in their home, someone is looking for a good job, a child needs extra guidance, and someone needs a safe place to go. In 2023, we invested over \$1.4 million into 40 programs at 26 community partner agencies. Because of your support, these programs are reaching our most vulnerable population in the areas of health, education, and self-sufficiency. United Way of Blount County is leading the way by supporting the important work of our local nonprofits and connecting the people in need to those who can help.

As we look ahead to new opportunities, please know how grateful we are to have such generous partners, donors, and volunteers on our team. Together, you make our work possible.

With gratitude,

**Chris Soro**  
2023 Board Chair



**Jennifer Wackerhagen**  
President & CEO



## MISSION

**Uniting people and resources to build a stronger, healthier, and more accessible community for the benefit of all.**

## VISION

**United Way of Blount County supports programs that help Blount County's most vulnerable through programs that create a healthy, well-educated and self-sufficient community.**

# ACCOUNTABILITY & TRANSPARENCY

**Our success** is determined by how well we achieve our mission - to unite people and resources to build a stronger, healthier, and more accessible community for the benefit of all. Setting high standards for ourselves and for our funded partners is critical to that success. We take our role as a community leader and philanthropic organization very seriously. Our promise is to serve as an effective and efficient steward of our donors' trust and their contributions. From 2012-2023, United Way of Blount County has received the highest 4-star rating for exceptional transparency and accountability from Charity Navigator.



## Executive Committee

**Chris Soro, CZRL, Inc.**  
*Chair*

**Regina Jennings, Pinnacle Financial Partners**  
*Past Chair*

**Caitlin Darras, Metropolitan Knoxville Airport Authority**  
*Chair Elect*

**Christi Sayles, Pinkstaff, Simpson, & Headrick, PC**  
*Treasurer*

**Brandon Everhart, Realty Executives Associates**  
*Community Impact Chair*

**Tracy Queen, ICC International**  
*Campaign Chair*

**Alex Willard, LeConte Wealth Management, LLC**  
*Director at Large*

**Jennifer Coffin, Retired**  
*Director at Large*

## Members of the Board

**Bruce Applegate**, CITY OF ALCOA

**Jennie Bounds**, BLOUNT MEMORIAL HOSPITAL

**Jaina Castro**, CLAYTON

**Amy Cowden**, BLOUNT COUNTY MAYOR'S OFFICE

**Ann Drake**, REALTY EXECUTIVES ASSOCIATES

**Keith Edmonds**, PINNACLE FINANCIAL PARTNERS

**Rosemary Garland**, ARCONIC

**Ryan Goddard**, KIZER & BLACK, ATTORNEYS, PLLC

**Andrea Pope**, SERVPRO OF BLOUNT COUNTY

**Katie Powers**, BLACKBERRY FARM

**Chris Ramsey**, DENSO

**Deb Skyler**, MARYVILLE CITY SCHOOLS

**Abhijit "AV" Verekar**, AVERO ADVISORS

**Allison Williamson**, CITY OF ALCOA

**Susan Zerambo**, CBBC

# GIVE GIVE GIVE GIVE GIVE

## Top 50 Most Generous Workplaces

United Way of Blount County's 2024 Most Generous Workplaces is determined by a company's philanthropic contributions to United Way the previous fiscal year. Combined, the top 50 organizations and their employees generously invested to help our local community through United Way of Blount County-supported programs in the areas of health, education and self-sufficiency. Look weekly for our recognition of these outstanding companies.



1. DENSO Manufacturing Tennessee, Inc.
2. Clayton
3. CBBC
4. Blount Memorial Hospital
5. Arconic
6. First Horizon
7. City of Maryville
8. Aubrey's Restaurant
9. City of Alcoa
10. Twin City Dealerships
11. Pinnacle Financial Partners
12. Gallaher
13. Realty Executives Associates
14. Renasant Bank
15. LeConte Wealth Management, LLC
16. LDA Engineering
17. Impact Associates, Inc.
18. Consolidated Nuclear Security, LLC
19. Maryville City Schools
20. SmartBank
21. Joseph Construction
22. Blount Partnership
23. Oak Ridge National Laboratory
24. ICC International
25. Blount County Schools
26. Blount County Government
27. The Daily Times
28. Amazon TYS1
29. Visual Voice
30. West Chevrolet
31. PCS, Inc.
32. Stinnett Collision
33. C2RL, Inc.
34. Metropolitan Knoxville Airport Authority
35. Regions Bank
36. United Way of Blount County
37. Atmos Energy
38. LeConte Realty, LLC
39. Alcoa City Schools
40. Maryville College
41. Epic Nine
42. Newell Brands
43. Propel Insurance
44. Simmons Bank
45. StandardAero
46. Parks & Recreation Commission
47. Knoxville Airport Hilton
48. Toyota Tsusho Nexty Electronics
49. Kizer & Black, Attorneys, PLLC
50. McNabb Center

# WE GIVE GIVE GIVE



**EXCEEDED  
GOAL &  
RAISED  
\$2,226,789**

**\$33,130**

**IN NEW FUNDRAISERS:  
POWER OF THE PURSE &  
SPORTING CLAYS TOURNAMENT**



**\$53,602  
IN NEW  
CORPORATE GIFTS**



**\$56,576  
IN NEW  
INDIVIDUAL  
GIFTS**



**3  
NEW ALEXIS DE  
TOCQUEVILLE DONORS  
DONATED \$25,700**

**SIXTY-SIX  
NEW PILLARS DONATED  
\$65,218**



# NTS GRANTS GRANTS GRA

## DISCRETIONARY GRANTS

The 2023 I.D.E.A. Discretionary Grant application is open to United Way of Blount County community partners who attended the workshop offered by Omega Daughter, LLC. The purpose of this one-time funding opportunity is to expand Inclusion, Diversity, Equity, and Access in services provided in Blount County in the areas of health, education, and self-sufficiency.

- The focus of this grant is to provide support as nonprofits take tangible action to expand and improve service delivery in Blount County to underserved populations.
- Two grants have been awarded to Second Harvest Food Bank & Trinity Health Ministries

## PARTNER GRANTS

- Funded 40 nonprofit programs
- Total: \$1,386,072
- Two new partners: True Purpose Ministries and Senior Citizens Home Assistance Service - Transportation Program

## MINI GRANTS

Three CLS Clubs (Community, DENSO and Clayton) allocated \$5,000 grants to the following organizations:

- Community CLS Club: Gate - Gateway to Independence - Sensory Room
- Clayton CLS Club: Haven House - Outreach Services & Crisis Intervention
- DENSO CLS Club: CASA of the Tennessee Heartland - Fostering Future Initiatives



## Community Partners

A Place to Stay  
Big Brothers Big Sisters of East Tennessee  
Blount County Community Action Agency  
Blount County Habitat for Humanity  
Boys & Girls Clubs of Blount County  
CASA of the Tennessee Heartland  
Compassion Counseling  
East Tennessee Children's Hospital Rehabilitation Center\*  
East Tennessee Kidney Foundation, Inc.  
Family Promise of Blount County  
The Florence Crittenton Agency  
Gate - Gateway to Independence  
Girls Inc. of TN Valley  
Good Neighbors of Blount County  
Great Smoky Mountain Council, Boy Scouts of America  
Haven House, Inc.  
The Hearing & Speech Foundation  
Legal Aid of East Tennessee  
Little Tennessee Valley Educational Cooperative (LTVEC)  
Maryville Kiwanis Foundation - Imagination Library  
McNabb Center  
New Hope Children's Advocacy Center  
Second Harvest Food Bank of East Tennessee  
Senior Citizens Home Assistance Service, Inc.  
Trinity Health Ministries, Inc.  
True Purpose Ministries

\*designations only

# ACT COMMUNITY IMPACT CO

## Affordable Housing Initiative

The Affordable Housing Initiative set out to acknowledge the top causes, effects, and barriers to accessing affordable housing in Blount County. In May of 2023, a generous grant from the Arconic Foundation helped fund and support the initiative's work. Collaborating with nonprofit organizations, government agencies, business partners, and community members, the Affordable Housing Initiative led listening sessions with City of Alcoa, City of Maryville and Blount County representatives, local real estate developers, Legal Aid of East TN, and Oak Ridge Housing Authority.

Three volunteer-supported committees inform the Affordable Housing Initiative.

- Celebrating one full year of meetings, the Systemic Issues Committee led by Bobby Eason, Executive Director of Foothills Community Development, addresses the barriers to and potential solutions to the housing crisis in Blount County.
- A Community Engagement Committee led by Angela Stolpe, Community Engagement Coordinator with United Way, began working to address community stigmas and concerns surrounding housing issues.
- The 10-year Plan Committee, led by Wendy Wand, Vice President of United Way, is working to create a sustainable and data-driven 10-year plan to address the affordable housing crisis in Blount County.



## Poverty Education

United Way of Blount County is the unifying force of this community in more ways than one. We offer educational opportunities for the community by teaming up with businesses, nonprofits, churches, and other groups to raise awareness and understanding of poverty and ALICE in Blount County. Contact our office at 865-982-2251 ext. 15 if you'd like to schedule a poverty education opportunity.

- 9 Bridges out of Poverty Workshops
- 3 Poverty Simulations
- 20 ALICE Presentations
- Reached over 600 community members

## I.D.E.A.

Our I.D.E.A. principles stand for Inclusion, Diversity, Equity and Access. UWBC's I.D.E.A. mission is to support the most vulnerable in Blount County. We are committed to advancing inclusion, diversity, equity, and access in everything we do. We advocate for the intrinsic worth of everyone through educating, leading, partnering, and accountability.

Through a grant from the Arconic Foundation we formally partnered with Omega Daughter, LLC and the Honorable Stephanie Jones to offer workshops and consulting sessions to all of our nonprofit partners.

- 3 Workshops
- 79 Nonprofit professionals trained
- 16 Hours of consulting sessions


# ALICE ALICE ALICE




**A**sset  
**L**imited  
**I**ncome  
**C**onstrained  
**E**mployed

The 2023 ALICE Report was released in April, providing United Way of Blount County with updated data about the financial stability of Blount County households.

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 Family of 4 with 2 children in childcare must earn an annual income of **\$63,792** to afford the 2021 Household Survival Budget  
\$31.90/hour full-time

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 A single adult must earn an annual income of **\$26,172** to afford the 2021 Household Survival Budget  
\$13.09/hour full-time

**38%**  
of Blount County households live as ALICE or in poverty.

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**77%**  
of United Way of Blount County funding supported these households.

VISIT THE WEBSITE: [UNITEDWAYBLOUNT.ORG/MEET-ALICE/](https://UNITEDWAYBLOUNT.ORG/MEET-ALICE/)



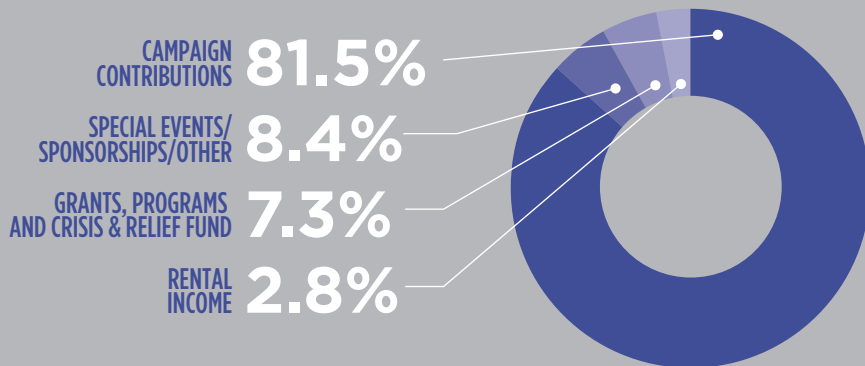


# 2023 FINANCIALS

## Revenue

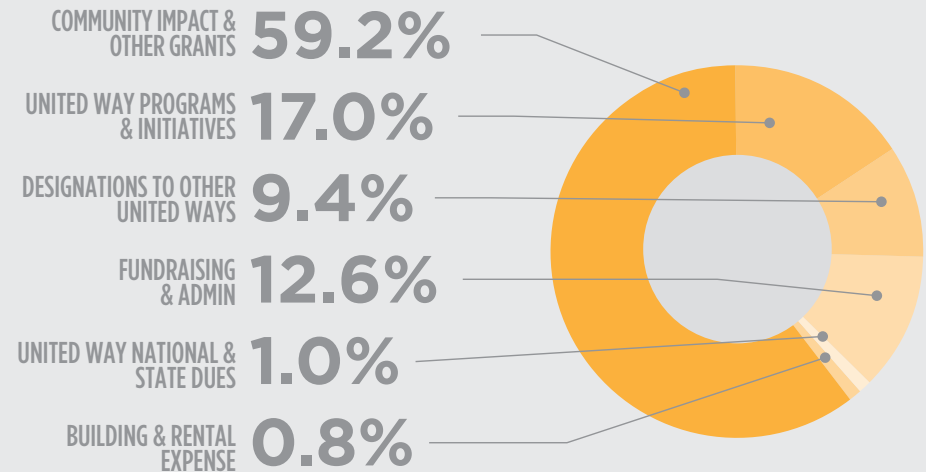
Campaign Contributions .....	1,981,106
Special Events .....	149,863
Grant Reserves .....	113,946
Rental Income .....	68,250
Grants & Program Income .....	43,261
Meeting & Media Sponsors .....	28,100
Investment Income .....	25,219
Emergency Crisis & Relief Fund Reserves .....	20,000
Miscellaneous .....	860
<b>Total Revenue .....</b>	<b>\$2,430,605</b>

\*The financials represented here are before audit. United Way of Blount County is dedicated to transparency. Find the most current annual audited financials at [www.unitedwayblount.org/about-us/#accountability](http://www.unitedwayblount.org/about-us/#accountability)



## Expenses

Community Impact Grants .....	1,395,083
Program Expenses .....	410,000
Designations to Other United Ways .....	226,519
Emergency Crisis & Relief Fund Grants .....	20,000
CLS Club Grants .....	15,000
Fundraising Expenses .....	169,676
Management & General Expenses .....	135,741
United Way National & State Dues .....	24,786
Building Maintenance Expense .....	11,950
Rental Expenses .....	7,086
<b>Total Expenses .....</b>	<b>\$2,415,841</b>
Change in Net Assets .....	14,764
Board Restricted for 2024 .....	(26,871)
<b>Net Income .....</b>	<b>\$(12,107)</b>





United Way of Blount County  
 1615 East Broadway Avenue  
 Maryville, TN 37804  
 Tel (865) 982-2251

**United Way of Blount County Staff**

**Alyssa Ikner**, DIRECTOR OF FINANCE & ADMINISTRATION

**Sarah Jurinsky**, COMMUNITY IMPACT MANAGER

**Emily Mantooth**, RESOURCE DEVELOPMENT MANAGER

**Marie Owen**, ADMINISTRATIVE COORDINATOR

**Angela Stolpe**, COMMUNITY ENGAGEMENT COORDINATOR

**Jennifer Wackerhagen**, PRESIDENT & CEO

**Wendy Wand**, VICE PRESIDENT

[www.unitedwayblount.org](http://www.unitedwayblount.org)



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