

UNITED WAY OF BLOUNT COUNTY

2024 ANNUAL REPORT



OUR PURPOSE

FOR 70 YEARS, United Way of Blount County has partnered with our local community to co-create solutions to people's most pressing challenges. We bring a comprehensive approach to every issue, actively listening and responding to local needs. From strengthening local resilience to advancing health, education, and self-sufficiency, United Way of Blount County mobilizes our community so all can thrive.

By supporting United Way through donations, volunteerism, and advocacy, YOU play a role in the IMPACT cycle to improve the lives of our most vulnerable.



MISSION

Uniting people and resources to build a stronger, healthier, and more accessible community for the benefit of all.



VISION

United Way of Blount County supports organizations that help Blount County's most vulnerable through programs that create a healthy, well-educated and self-sufficient community.

UNITED WAY OF BLOUNT COUNTY STAFF:

ALYSSA IKNER,
DIRECTOR OF FINANCE & ADMINISTRATION

SARAH JURINSKY,
DIRECTOR OF COMMUNITY IMPACT

EMILY MANTOOTH,
DIRECTOR OF RESOURCE DEVELOPMENT

RAEANN REIHL,
COMMUNITY IMPACT COORDINATOR

ANGELA STOLPE,
COMMUNITY ENGAGEMENT COORDINATOR

JENNIFER WACKERHAGEN,
PRESIDENT & CEO

A MESSAGE FROM UNITED WAY OF BLOUNT COUNTY

AS WE REFLECT ON THE SUCCESSES OF 2024, we are filled with immense gratitude for the incredible impact our community has made. Thanks to your generous support and dedication, we have been able to advance our mission of improving lives and creating lasting change across Blount County.

This year, we saw remarkable growth in our programs, and together, we have provided critical resources, fostered collaboration, and created opportunities for those who need it most. Our partnerships with local businesses, donors, volunteers, and community leaders have been instrumental in transforming lives, and we could not have done it without each and every one of you.

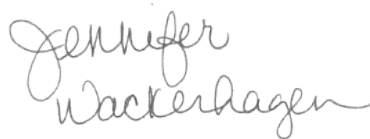
Looking ahead to 2025, we are energized by the possibilities. As we continue to strengthen our foundation and expand our reach, we remain committed to addressing the most pressing challenges facing our community. We are excited to embark on another year of service and partnership, working alongside all of you to create positive change for Blount County.

Thank you for being a part of our success.

With gratitude,



Caitlin Darras
2024 Board Chair



Jennifer Wackerhagen
President & CEO



2024 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIR:
CAITLIN DARRAS, *Metropolitan Knoxville Airport Authority*

PAST CHAIR:
CHRIS SORO, *C2RL, Inc.*

CHAIR ELECT:
ALEX WILLARD, *LeConte Wealth Management, LLC*

TREASURER:
CHRISTI SAYLES, *Pinkstaff, Simpson, & Headrick, PC*

COMMUNITY IMPACT CHAIR:
RENEE POOLE, *Blount County Education Foundation*

CAMPAIGN CHAIR:
ANN DRAKE, *Realty Executives Associates*

DIRECTOR AT LARGE:
JAINA CASTRO, *Clayton*

DIRECTOR AT LARGE:
KEITH EDMONDS, *Pinnacle Financial Partners*

MEMBERS OF THE BOARD

BRUCE APPLGATE, *City of Alcoa*

JENNIE BOUNDS, *Blount Memorial Hospital*

JENNIFER COFFIN, *Retired*

AMY COWDEN, *Blount County Mayor's Office*

BRANDON EVERHART, *Realty Executives Associates*

ROSEMARY GARLAND, *Arconic*

RYAN GODDARD, *Kizer & Black, Attorneys, PLLC*

HON. STEPHANIE JONES, *U.S. SSA & Omega Daughter, LLC*

ANDREA POPE, *SERVPRO of Blount County*

KATIE POWERS, *Blackberry Farm*

TRACY QUEEN, *ICC International*

CHRIS RAMSEY, *DENSO*

ALLEN RATHBONE, *Pinnacle Financial Partners*

JUSTIN SMALL, *Tennessee Air National Guard*

DEB SKYLER, *Maryville City Schools*

ALLISON WILLIAMSON, *City of Alcoa*

SUSAN ZERAMBO, *CBBC*

COMMUNITY IMPACT



BY THE NUMBERS

80

Volunteers participated in allocation panels

17

Community resource fairs attended by UWBC staff & volunteers

658

Intermediate school students volunteered on SERVE days

6

Poverty simulations conducted, including staff from 8 Blount County Schools

3

Bridges Out of Poverty workshops provided

3

IDEA workshops facilitated by Omega Daughter, LLC



AFFORDABLE HOUSING INITIATIVE

Trinity Health Foundation Grant—Blount Belonging: An Affordable Housing Initiative

126

People attended a community meeting

640

People responded to the survey

50

Blount County residents connected with local resources

FINDINGS

62% of survey respondents said they were very concerned about the cost of housing in Blount County.

36% of survey respondents who rent are worried about eviction.

"Just because a unit is low income or cheaper, those people deserve the same respect and quality of housing."

—Meeting Attendee

"It's disheartening that I've lived in BC my entire life and I'm being priced out because of the ongoing issues with housing."

—Meeting Attendee



GRANTS AWARDED

\$1,300,170

Partner Grants

\$129,865

Discretionary Grants

- Adult Education Foundation of Blount County—Reaching the American Dream: English Proficiency and Financial Skills for Community Inclusion
- Foothills Community Development Corp—Homebuyers Assistance Fund
- Good Neighbors of Blount County—Blount Inter-Agency Transit
- Trinity Health Ministries—Dental Assistant Serving ALICE Population
- John 3:16—Warming Shelter

\$7,000

Inclusion, Diversity, Equity, Access

(IDEA) Grants

- Compassion Counseling Implementation Phase - Affirmative Mental Health Initiative

COMMUNITY PARTNERS

A Place to Stay

Big Brothers Big Sisters
of East Tennessee

Blount County Community
Action Agency

Blount County Habitat for Humanity

Boys & Girls Clubs of Blount County

CASA of the Tennessee Heartland

Compassion Counseling

East Tennessee Children's Hospital
Rehabilitation Center †

East Tennessee Kidney
Foundation Inc.

Family Promise of Blount County

The Florence Crittenton Agency
Gate - Gateway to Independence

Girls Inc. of TN Valley

Good Neighbors of Blount County

Great Smoky Mountain Council,
Scouting America

Haven House, Inc.

The Hearing & Speech Foundation†

Imagination Library of Blount County
Maryville Kiwanis Foundation

Legal Aid of East Tennessee

McNabb Center

New Hope Children's
Advocacy Center

Second Harvest Food Bank
of East Tennessee

Senior Citizens Home
Assistance Service, Inc.

Tennessee Educational Cooperative

Trinity Health Ministries, Inc.

True Purpose Ministries

† designations only

OUR IMPACT



HEALTH:

Building pathways to a
healthy community

4,721

People received access to:

- Medical and dental care
- Mental healthcare
- Treatment and prevention programs

8%

Of Blount Countians under age
65 do not have health insurance
(Census, 2022)

\$426,374

Invested



EDUCATION:

Giving kids an
equal chance

7,201

Children received:

- Literacy skills
- Mentorship
- Childcare
- Early intervention services

55%

Of Blount County children live in
financially insecure families (United
for ALICE, 2022)

\$238,973

Invested



SELF SUFFICIENCY:

Meeting immediate needs &
breaking the cycle of poverty

16,073

People received:

- Housing support
- Transportation
- Financial assistance
- Food
- In-home care
- Legal services

16,980

People in Blount County lack
access to enough food (Feeding
America, 2022)

\$634,823

Invested

FUNDRAISING CAMPAIGN

When we take action together,
we can make change for all.

TOTAL RAISED:
\$2,306,154



Ann Drake, Chair

SIGNATURE FUNDRAISERS



Power of the Purse:
\$17,176



Golf Tournament
\$44,310



Sporting Clays Tournament
\$19,577



Gas Day
\$39,734

TOP 50 MOST GENEROUS WORKPLACES*

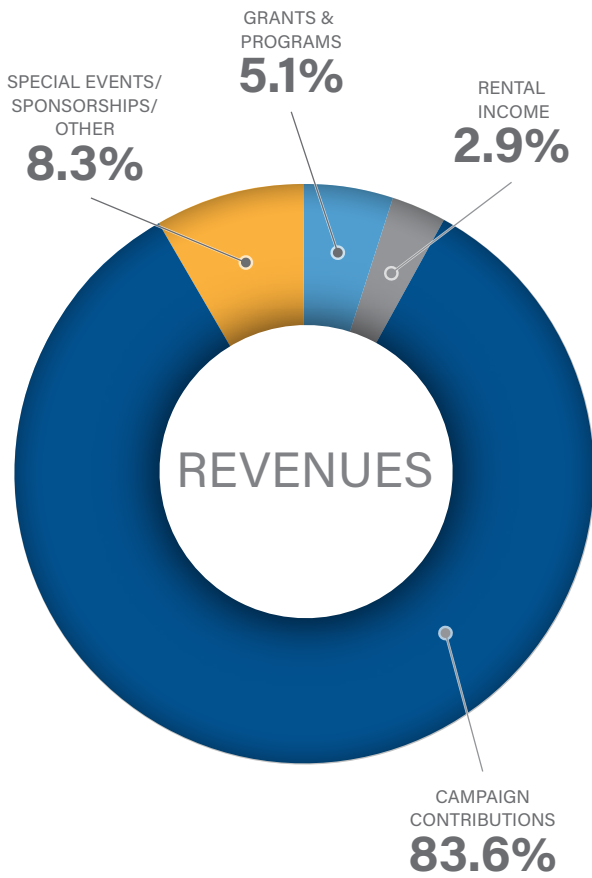


- 1 DENSO MANUFACTURING TENNESSEE, INC.
- 2 CLAYTON
- 3 CBBC
- 4 FIRST HORIZON
- 5 ARCONIC
- 6 BLOUNT MEMORIAL HOSPITAL
- 7 CITY OF ALCOA
- 8 PUBLIX SUPER MARKETS
- 9 CITY OF MARYVILLE
- 10 REALTY EXECUTIVES ASSOCIATES
- 11 AUBREY'S RESTAURANT
- 12 TWIN CITY DEALERSHIPS
- 13 WEST CHEVROLET
- 14 GALLAHER
- 15 PINNACLE FINANCIAL PARTNERS
- 16 LECONTE WEALTH MANAGEMENT, LLC
- 17 EPIC NINE
- 18 IMPACT ASSOCIATES, INC.
- 19 CONSOLIDATED NUCLEAR SECURITY, LLC
- 20 LDA ENGINEERING
- 21 BLOUNT PARTNERSHIP
- 22 ICC INTERNATIONAL
- 23 AXIOM WEALTH MANAGEMENT
- 24 JOSEPH CONSTRUCTION
- 25 C2RL, INC.
- 26 RENASANT BANK
- 27 PCS, INC.
- 28 BLOUNT COUNTY SCHOOLS
- 29 SMARTBANK
- 30 AMAZON TYS1
- 31 VISUAL VOICE
- 32 THE DAILY TIMES
- 33 ATMOS ENERGY
- 34 METROPOLITAN KNOXVILLE AIRPORT AUTHORITY
- 35 OAK RIDGE NATIONAL LABORATORY
- 36 STINNETT COLLISION
- 37 ALCOA CITY SCHOOLS
- 38 UNITED WAY OF BLOUNT COUNTY
- 39 BLOUNT COUNTY GOVERNMENT
- 40 REGIONS BANK
- 41 MARYVILLE CITY SCHOOLS
- 42 MARYVILLE COLLEGE
- 43 NEWELL BRANDS
- 44 MCNABB CENTER
- 45 PROPEL INSURANCE
- 46 KNOXVILLE AIRPORT HILTON
- 47 LECONTE REALTY
- 48 KIZER & BLACK, ATTORNEYS, PLLC
- 49 TOYOTA TSUSHO NEXTY ELECTRONICS
- 50 PARKS & RECREATION COMMISSION

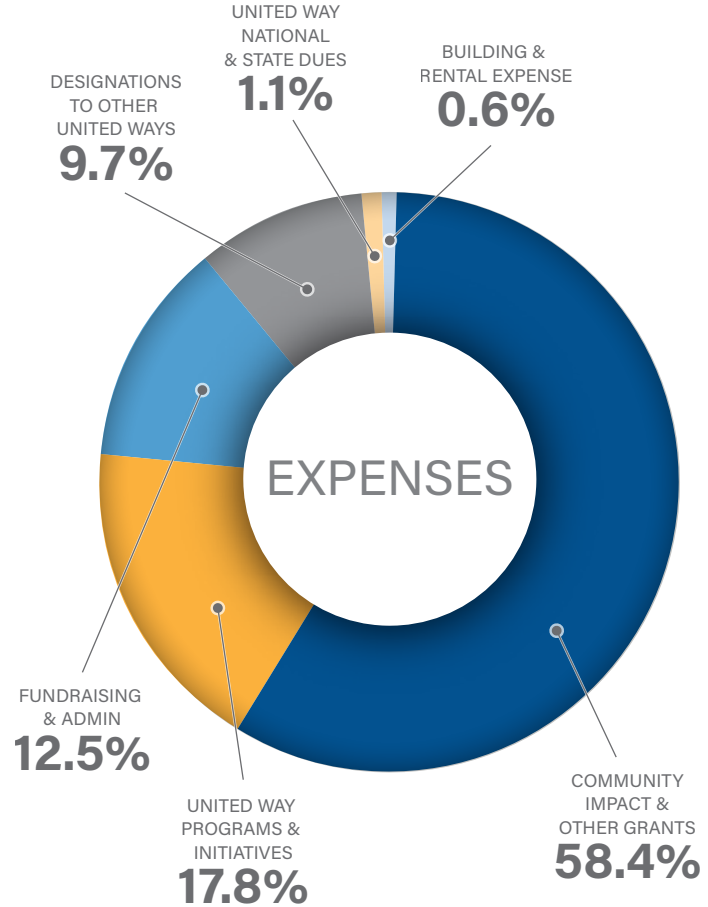
* The list is determined by contributions to United Way the previous fiscal year.

FINANCIALS

REVENUES



EXPENSES



Campaign Contributions	2,108,642
Special Events	147,491
Grants & Program Income	78,365
Rental Income	73,634
Meeting & Media Sponsors	31,200
Investment Income	29,714
Grant Reserves.....	51,440
Miscellaneous.....	954

Total Revenue **\$2,521,440**

Community Impact Grants	1,440,923
Program Expenses	438,292
Designations to Other United Ways.....	239,056
Fundraising Expenses	185,092
Management & General Expenses.....	124,042
United Way National & State Dues.....	26,219
Rental Expenses.....	8,631
Building Maintenance Expense.....	5,428

Total Expenses **\$2,467,683**

Change in Net Assets.....	\$53,757
Board Restricted for 2025	(51,277)

Net Income..... **\$2,480**



The financials represented here are before audit. Find the most current annual audited financials at unitedwayblount.org/about-us/#accountability

From 2012-2024, United Way of Blount County has received the highest 4-star rating for exceptional transparency and accountability from Charity Navigator.

MEDIA SPONSORS



United Way
of Blount County

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Fax (865) 981-4084



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