



Make an Impact: United Way Sponsorship Opportunities

Packages were created to help your organization advertise itself at most or all of our events, depending on the level you choose. Don't see a package that fits your company's needs? Call us and we can create one just for you!

Community Champion

\$4,600

\$1,500 Golf Tournament Gold Sponsor OR
Sporting Clays Tournament Silver Sponsor
\$1,000 Gas Day Platinum Sponsor
\$1,000 Media Sponsor
\$750 Power of the Purse Gold Sponsor
\$425 Meeting Sponsor

Save
\$50

Community Leader

\$3,300

\$1,000 Golf Tournament Silver Sponsor
\$1,000 Media Sponsor
\$300 Sporting Clays Tournament Stand Sponsor
\$425 Meeting Sponsor
\$250 Gas Day Silver Sponsor
\$350 Power of the Purse Silver Sponsor

Save
\$25

Community Advocate

\$2,825

\$1,500 Power of the Purse Platinum Sponsor
\$500 Sporting Clays Tournament Lunch Sponsor
\$425 Meeting Sponsor
\$250 Gas Day Silver Sponsor
\$150 Golf Tournament Hole Sponsor

Community Builder

\$1,475

\$300 Sporting Clays Tournament Stand Sponsor
\$425 Meeting Sponsor
\$350 Power of the Purse Silver Sponsor
\$250 Gas Day Silver Sponsor
\$150 Golf Tournament Hole Sponsor

More Sponsorships



Dine Out Day Sponsor (1 available)

\$1,500

Company logo on signage at all of our Dine Out Day events, as well as on social media and in our email newsletter.

SOLD

Campaign Victory Celebration Presenting Sponsor

\$1,500

Company logo on signage at the event and advertisement on social media and online invitation.

Presented by: **CBBC**Bank

SOLD

Campaign Kickoff Presenting Sponsor

\$1,500

Company logo on signage at the event and advertisement on social media and online invitation.

Presented by: **Pinnacle**SM
FINANCIAL PARTNERS

Media Sponsor

\$1,000

Company logo on printed materials, t-shirts, email newsletters, and featured at kickoff and victory events. Reaches approximately 50,000 Blount County residents. Free lobby display.

Meeting Sponsor

\$425

Company name is displayed at all United Way meetings along with free lobby display reaching approximately 600 people active in the business community.

Clayton PRESENTS

POWER of the Purse

April 3, 2025 | 6pm

The Showroom at Five Points

Almost 200 women will gather for a fun night out with friends. They will enjoy a fashion show, bid on live and silent auctions, and find their next designer purse in our Twice New shopping area.



2025 Sponsors	SOLD			
	Presenting \$2,500	Platinum \$1,500	Gold \$750	Silver \$350
Tickets to event	10	10	5	2
Your company's logo prominently displayed on all event signage, website, and promotional materials	Yes	/	/	/
Exclusive early shopping opportunity for your guests	Yes	/	/	/
Your company's logo featured on event promotional materials	Yes	Yes	/	/
Company logo displayed in the event program	Yes	Yes	Yes	/
Special recognition in the event program	Yes	Yes	Yes	Yes

Contact Emily for sponsorships at (865) 982-2251 ext. 116 or emantooth@unitedwayblount.org

DENSO
Crafting the Core

PRESENTS

GOLF



Tournament

June 2, 2025 | 8am & 12:30pm

Green Meadow Country Club

Two hundred golfers will enjoy a morning or afternoon round at the 32nd Annual Golf Tournament.



2025 Sponsors	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Hole \$150
Your company's logo on a participant gift	Yes	/	/	/
Your company's logo on signage at the course	Yes	Yes	/	/
Your company's logo on 2 carts per round	Yes	Yes	/	/
Recognition in all Media	Yes	Yes	/	/
Recognition in printed program	Yes	Yes	Yes	/
One 4-person team	Yes	Yes	Yes	/
Your company's logo on a sign placed at one of the hole during the event	Yes	Yes	Yes	Yes

Contact Jennifer for sponsorships at (865) 982-2251 ext. 117 or jwackerhagen@unitedwayblount.org.



PRESENTS

Sporting Clays

Tournament

August 15, 2025 | 9am

Iron Mountain Sporting Clays

Join us for an exciting tournament, where sharpshooters come together to support United Way of Blount County! Test your skills, enjoy friendly competition, and help make a difference in our community!



2025 Sponsors	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Lunch \$500	Stand \$300
Your company's logo prominently displayed in signage at the event & program	Yes	Yes	/	/	/
Your logo on a participant gift	Yes	/	/	/	/
Recognition in all media and printed material	Yes	Yes	/	/	/
Opportunity to place your company swag in player gift	Yes	Yes	/	/	/
4-person team	2 teams	1 team	1 team	/	/
Your company's logo displayed at one stand along the course	Yes	Yes	Yes	/	Yes
Recognition in the event program	/	/	Yes	Yes	Yes
Your company's logo displayed at the catered lunch	/	/	/	Yes	/

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United Way Gas Day

September 19, 2025 | 7:00 a.m. - 6:00 p.m.

at local EZ Stop and KenJo Markets



2025 Sponsors	Title \$2,500	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$100
Naming of the event	Yes	/	/	/	/
Signage at the station	Yes	Yes	/	/	/
Your company logo in print advertising	Yes	Yes	Yes	/	/
Event social media recognition	Yes	Yes	Yes	Yes	/
Your company name or logo prominently worn by pumpers	Yes	Yes	Yes	Yes	Yes
Post event social media recognition	Yes	Yes	Yes	Yes	Yes

Contact Jennifer for sponsorships at (865) 982-2251 ext. 117 or jwackerhagen@unitedwayblount.org.