



**UNITED
IS THE
WAY**

The text "UNITED IS THE WAY" is displayed in a large, bold, dark blue sans-serif font, centered within a yellow circle that is partially cut off on the left. The circle is positioned over a collage of three photographs: a young girl smiling, a woman hugging a child, and a woman working at a desk.

2025 ANNUAL REPORT

OUR PURPOSE

FOR 71 YEARS, United Way of Blount County has stood alongside our community listening, learning, and leading together. What began more than seven decades ago has grown into a powerful, community-driven movement focused on creating lasting change where it's needed most.

Our work is rooted in a local approach. We don't just respond to challenges, we co-create solutions by listening to our neighbors and aligning resources to strengthen Blount County and support our most vulnerable.

Here in Blount County, we know the power of coming together. When neighbors unite for good, we lift each other up, and we all rise.

UNITED IS THE WAY.

UNITED WAY OF BLOUNT COUNTY STAFF

ALYSSA IKNER
DIRECTOR OF FINANCE & ADMINISTRATION
SARAH JURINSKY
DIRECTOR OF COMMUNITY IMPACT
EMILY MANTOOTH
DIRECTOR OF RESOURCE DEVELOPMENT

ALYSSA B. MARTIN
EVENTS AND MARKETING COORDINATOR
RAEANN REIHL
COMMUNITY IMPACT COORDINATOR

JENNIFER WACKERHAGEN
PRESIDENT & CEO
ERIN WIGLEY
OFFICE COORDINATOR



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UNITED IS THE WAY.

A MESSAGE FROM UNITED WAY OF BLOUNT COUNTY

AS WE REFLECT ON 2025, we are reminded of the strength and resilience that define United Way of Blount County and the community we serve. This year was shaped by a more challenging economic climate – one that placed increased pressure on families, local organizations, and the systems that support them. Moments like these underscore why United Way was built: to bring people together and respond when needs are greatest.

Throughout the year, United Way remained focused. Our partnerships with local businesses, donors, volunteers, and community leaders have been instrumental in transforming lives, and serving as a trusted connector. We could not have done it without each and every one of you. Because of your generosity and commitment, United Way was able to remain a steady presence and a catalyst for positive change in Blount County.

As we look ahead to 2026, we do so with renewed determination. We are focused on strengthening our programs, deepening partnerships, and ensuring we are well-positioned to address the evolving needs of Blount County. With your continued support, we are confident in our ability to build a stronger, more accessible community for the benefit of all.

Thank you for standing with us and for being an essential part of our work. Your belief in our mission continues to make a lasting difference.

With gratitude,

Alex Willard
2025 Board Chair

Jennifer Wackerhagen
President & CEO



2025 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

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ALEX WILLARD
LeConte Wealth
PAST CHAIR
CAITLIN DARRAS
Metro Knoxville Airport Authority
CHAIR ELECT
JAINA CASTRO
Clayton
TREASURER
ALLEN RATHBONE
Pinnacle Financial Partners
COMMUNITY IMPACT CHAIR
RENEE POOLE
Blount County Education Foundation
CAMPAIGN CHAIR
KEITH EDMONDS
AnnieMac Home Mortgage
DIRECTOR AT LARGE
BRUCE APPLEGATE
City of Alcoa
DIRECTOR AT LARGE
SUSAN ZERAMBO
CBBC

MEMBERS OF THE BOARD

JENNIE BOUNDS
Prisma Health Blount Memorial Hospital
ANN DRAKE
Realty Executives Associates
DONNELLE CURRAN
Simmons Bank
BRANDON EVERHART
Realty Executives Associates
ROSEMARY GARLAND
Arconic
RYAN GODDARD
Attorney
HON. STEPHANIE JONES
U.S. SSA and Omega Daughter, LLC
DR. GABIE KERR
Maryville College
HAMILTON MARTINEZ
Knoxville Airport Hilton
KEITH MAY
Publix
JIMMY MORGAN
First Horizon Bank
ANDREA POPE
SERVPRO of Blount County
KATIE POWERS
Blackberry Farm
CHRIS RAMSEY
DENSO Manufacturing Tennessee, Inc.
JUSTIN SMALL
Tennessee Air National Guard
CHRIS SORO
C2RL, Inc.

COMMUNITY IMPACT



BY THE NUMBERS

50 Volunteers participated in allocation panels

17 Community resource fairs attended by UWBC staff

707 Intermediate school students volunteered on SERVE days

3 Poverty simulations conducted

5 Bridges Out of Poverty workshops provided



STRENGTHENING BLOUNT COUNTY NONPROFITS THROUGH CONTINUING EDUCATION

Awarded grant by the [Arconic Foundation](#) to invest in continuing education for Blount County nonprofits

6 Nonprofit Professional Development Opportunities Organized with 100 Attendees

20 Direct Support Professionals Trained in CPR and First Aid



GRANTS AWARDED

\$1,466,774

2025 Community Partner Grants

Every year, UWBC opens grant applications to established nonprofits in Blount County.

One-year or three-year grants are awarded to specific programs and must be used to serve the most vulnerable in Blount County.

26 Community Partners

40 Funded Programs

\$59,250

Breaking Down Barriers Grants

One-time funding opportunity to support UWBC Community Partners as they break down barriers to accessing their services.

\$5,000 Blount County Community Action Agency
RAMping Up Accessibility for our Neighbors

\$7,000 Compassion Counseling
Access for All: Spanish-Language Expansion at Compassion Counseling

\$20,000 East Tennessee Kidney Foundation
Dental Health Collaboration for Dialysis Patients

\$7,250 New Hope Blount County Children's Advocacy Center
Bridging Language

\$20,000 Tennessee Educational Cooperative
Evenings that Empower

COMMUNITY PARTNERS

Be Aware Blount
Big Brothers Big Sisters of East Tennessee[†]
Blount County Community Action Agency
Blount County Habitat for Humanity
Boys & Girls Clubs of Blount County
CASA of the Tennessee Heartland
Compassion Counseling

East Tennessee Children's Hospital Rehabilitation Center[†]
East Tennessee Kidney Foundation Inc.
Family Promise of Blount County
The Florence Crittenton Agency
Gate - Gateway to Independence
Girls Inc. of TN Valley
Good Neighbors of Blount County
Great Smoky Mountain Council, Scouting America
Haven House, Inc.
The Hearing & Speech Foundation[†]
Legal Aid of East Tennessee

Maryville Kiwanis Foundation-Imagination Library
McNabb Center
New Hope Children's Advocacy Center
Second Harvest Food Bank of East Tennessee
Senior Citizens Home Assistance Service, Inc.
Tennessee Educational Cooperative
Trinity Health Ministries, Inc.
True Purpose Ministries

[†] designations only

OUR IMPACT



HEALTHY COMMUNITY

Improving health and well-being for all

14,401 people received access to:

- Food
- In-home care
- Mental healthcare
- Medical and dental care
- Treatment & prevention programs



YOUTH OPPORTUNITY

Helping young people realize their full potential

5,664 children received:

- Literacy skills
- Mentorship
- Childcare
- Early intervention services



FINANCIAL SECURITY

Creating a stronger financial future for every generation

2,195 people received:

- Housing support
- Transportation
- Financial assistance
- Legal services



COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow

1,125 people received:

- Crisis hotline support
- Child abuse prevention training

\$801,430 INVESTED

\$195,190 INVESTED

\$326,954 INVESTED

\$143,200 INVESTED



TOP 50 MOST GENEROUS WORKPLACES*

1. DENSO MANUFACTURING TENN., INC.
2. CLAYTON
3. CBBC
4. FIRST HORIZON
5. ARCONIC
6. CITY OF ALCOA
7. PUBlix SUPER MARKETS
8. CITY OF MARYVILLE
9. AUBREY'S RESTAURANT
10. LECONTE WEALTH
11. TWIN CITY DEALERSHIPS
12. REALTY EXECUTIVES ASSOCIATES
13. PRISMA HEALTH BLOUNT MEMORIAL HOSPITAL
14. PINNACLE FINANCIAL PARTNERS
15. EPIC NINE
16. WEST CHEVROLET
17. C2RL, INC.
18. IMPACT ASSOCIATES, INC.
19. BLOUNT COUNTY SCHOOLS
20. TVA
21. OAK RIDGE NATIONAL LABORATORY
22. CONSOLIDATED NUCLEAR SECURITY, LLC
23. LDA ENGINEERING
24. BLOUNT PARTNERSHIP
25. ICC INTERNATIONAL
26. AXIOM WEALTH MANAGEMENT
27. JOSEPH CONSTRUCTION COMPANY
28. RENASANT BANK
29. SMARTBANK
30. VISUAL VOICE
31. AMAZON TYS1
32. METRO KNOXVILLE AIRPORT AUTHORITY
33. BLOUNT COUNTY GOVERNMENT
34. UNITED WAY OF BLOUNT COUNTY
35. REGIONS BANK
36. ATMOS ENERGY
37. LECONTE REALTY
38. MARYVILLE COLLEGE
39. ALCOA CITY SCHOOLS
40. MARYVILLE CITY SCHOOLS
41. KNOXVILLE AIRPORT HILTON
42. NEWELL BRANDS
43. SIMMONS FIRST BANK
44. STANDARADERO
45. TOYOTA TSUSHO NEXTY ELECTRONICS
46. PARKS & RECREATION COMMISSION
47. MCNABB CENTER
48. BRYAN INSURANCE GROUP, INC.
49. WATE CHANNEL 6
50. KIZER & BLACK, ATTORNEYS, PLLC

* The list is determined by contributions to United Way the previous fiscal year.

FUNDRAISING CAMPAIGN

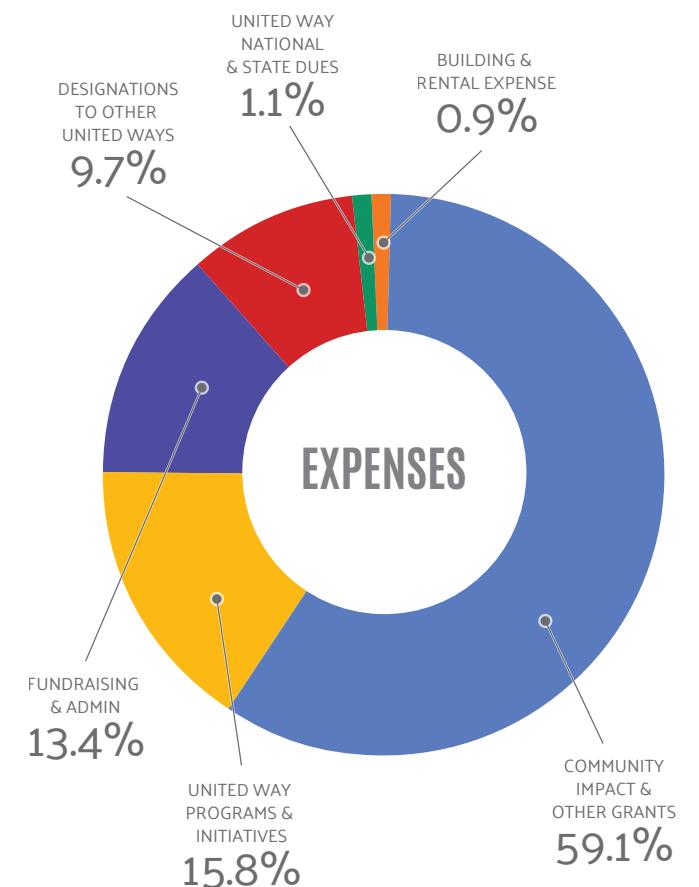
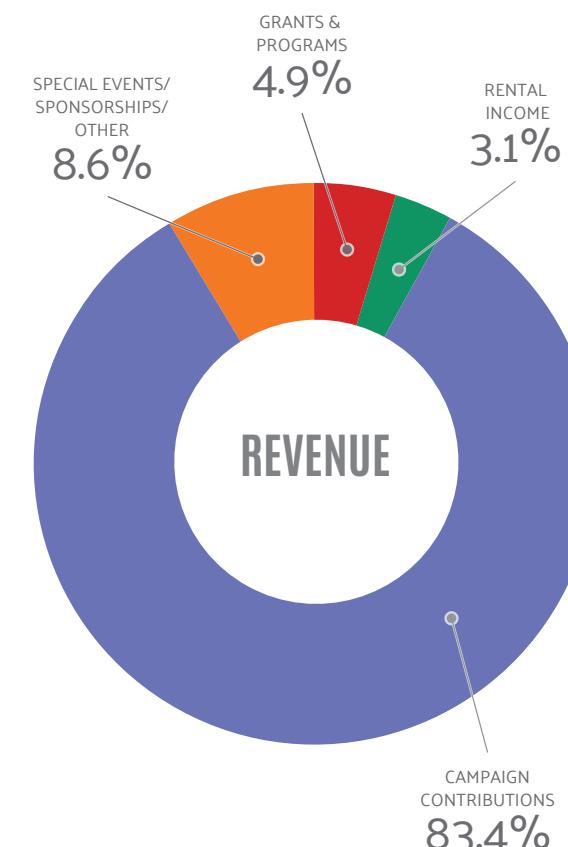
UNITED IS THE WAY.

\$2,015,152
TOTAL RAISED

SIGNATURE FUNDRAISERS



FINANCIALS



REVENUES

Campaign Contributions	2,094,858
Special Events	155,790
Grants & Program Income	28,550
Rental Income	77,392
Meeting & Media Sponsors	31,982
Investment Income	24,045
Grant Reserves	94,040
Miscellaneous	3,955
Total Revenue	\$2,510,612



The financials represented here are before audit. Find the most current annual audited financials at unitedwayblount.org/about-us/#accountability. From 2012-2025, United Way of Blount County has received the highest 4-star rating for exceptional transparency and accountability from Charity Navigator.

EXPENSES

Community Impact Grants	1,521,323
Program Expenses	405,527
Designations to Other United Ways	249,004
Fundraising Expenses	210,273
Management & General Expenses	135,176
United Way National & State Dues	29,471
Rental Expenses	10,816
Building Maintenance Expense	12,000
Total Expenses	\$2,573,590
Change in Net Assets	\$(62,978)
Board Restricted for 2025	(12,685)
Net Income	\$(75,663)

MEDIA SPONSORS



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Maryville, TN 37804

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