



UNITED WAY
Blount County

**UNITED
IS THE
WAY**



2025 ANNUAL REPORT

OUR PURPOSE

FOR 71 YEARS, United Way of Blount County has stood alongside our community listening, learning, and leading together. What began more than seven decades ago has grown into a powerful, community-driven movement focused on creating lasting change where it's needed most.

Our work is rooted in a local approach. We don't just respond to challenges, we co-create solutions by listening to our neighbors and aligning resources to strengthen Blount County and support our most vulnerable.

Here in Blount County, we know the power of coming together. When neighbors unite for good, we lift each other up, and we all rise.

UNITED IS THE WAY.

UNITED WAY OF BLOUNT COUNTY STAFF

ALYSSA IKNER
DIRECTOR OF FINANCE & ADMINISTRATION

SARAH JURINSKY
DIRECTOR OF COMMUNITY IMPACT

EMILY MANTOOTH
DIRECTOR OF RESOURCE DEVELOPMENT

ALYSSA B. MARTIN
EVENTS AND MARKETING COORDINATOR

RAEANN REIHL
COMMUNITY IMPACT COORDINATOR

JENNIFER WACKERHAGEN
PRESIDENT & CEO

ERIN WIGLEY
OFFICE COORDINATOR



MISSION



Uniting people and resources to build a stronger, healthier, and more accessible community for the benefit of all.

VISION



United Way of Blount County supports organizations that help Blount County's most vulnerable through programs that create a healthy, well-educated and self-sufficient community.

A MESSAGE FROM UNITED WAY OF BLOUNT COUNTY

AS WE REFLECT ON 2025, we are reminded of the strength and resilience that define United Way of Blount County and the community we serve. This year was shaped by a more challenging economic climate – one that placed increased pressure on families, local organizations, and the systems that support them. Moments like these underscore why United Way was built: to bring people together and respond when needs are greatest.

Throughout the year, United Way remained focused. Our partnerships with local businesses, donors, volunteers, and community leaders have been instrumental in transforming lives, and serving as a trusted connector. We could not have done it without each and every one of you. Because of your generosity and commitment, United Way was able to remain a steady presence and a catalyst for positive change in Blount County.

As we look ahead to 2026, we do so with renewed determination. We are focused on strengthening our programs, deepening partnerships, and ensuring we are well-positioned to address the evolving needs of Blount County. With your continued support, we are confident in our ability to build a stronger, more accessible community for the benefit of all.

Thank you for standing with us and for being an essential part of our work. Your belief in our mission continues to make a lasting difference.

With gratitude,

Alex Willard
2025 Board Chair



Jennifer Wackerhagen
President & CEO



2025 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

- CHAIR
ALEX WILLARD
LeConte Wealth
- PAST CHAIR
CAITLIN DARRAS
Metro Knoxville Airport Authority
- CHAIR ELECT
JAINA CASTRO
Clayton
- TREASURER
ALLEN RATHBONE
Pinnacle Financial Partners
- COMMUNITY IMPACT CHAIR
RENEE POOLE
Blount County Education Foundation
- CAMPAIGN CHAIR
KEITH EDMONDS
AnnieMac Home Mortgage
- DIRECTOR AT LARGE
BRUCE APPEGATE
City of Alcoa
- DIRECTOR AT LARGE
SUSAN ZERAMBO
CBBC

MEMBERS OF THE BOARD

- JENNIE BOUNDS**
Prisma Health Blount Memorial Hospital
- ANN DRAKE**
Realty Executives Associates
- DONNELLE CURRAN**
Simmons Bank
- BRANDON EVERHART**
Realty Executives Associates
- ROSEMARY GARLAND**
Arconic
- RYAN GODDARD**
Attorney
- HON. STEPHANIE JONES**
U.S. SSA and Omega Daughter, LLC
- DR. GABIE KERR**
Maryville College
- HAMILTON MARTINEZ**
Knoxville Airport Hilton
- KEITH MAY**
Publix
- JIMMY MORGAN**
First Horizon Bank
- ANDREA POPE**
SERVPRO of Blount County
- KATIE POWERS**
Blackberry Farm
- CHRIS RAMSEY**
DENSO Manufacturing Tennessee, Inc.
- JUSTIN SMALL**
Tennessee Air National Guard
- CHRIS SORO**
C2RL, Inc.

COMMUNITY IMPACT



BY THE NUMBERS

50

Volunteers participated in allocation panels

17

Community resource fairs attended by UWBC staff

707

Intermediate school students volunteered on SERVE days

3

Poverty simulations conducted

5

Bridges Out of Poverty workshops provided



STRENGTHENING BLOUNT COUNTY NONPROFITS THROUGH CONTINUING EDUCATION

Awarded grant by the **Arconic Foundation** to invest in continuing education for Blount County nonprofits

6

Nonprofit Professional Development Opportunities Organized with 100 Attendees

20

Direct Support Professionals Trained in CPR and First Aid



GRANTS AWARDED

\$1,466,774

2025 Community Partner Grants
Every year, UWBC opens grant applications to established nonprofits in Blount County. One-year or three-year grants are awarded to specific programs and must be used to serve the most vulnerable in Blount County.

- 26 Community Partners
- 40 Funded Programs

\$59,250

Breaking Down Barriers Grants

One-time funding opportunity to support UWBC Community Partners as they break down barriers to accessing their services.

\$5,000

Blount County Community Action Agency
RAMPing Up Accessibility for our Neighbors

\$7,000

Compassion Counseling
Access for All: Spanish-Language Expansion at Compassion Counseling

\$20,000

East Tennessee Kidney Foundation
Dental Health Collaboration for Dialysis Patients

\$7,250

New Hope Blount County Children's Advocacy Center
Bridging Language

\$20,000

Tennessee Educational Cooperative
Evenings that Empower

COMMUNITY PARTNERS

Be Aware Blount

Big Brothers Big Sisters of East Tennessee[†]

Blount County Community Action Agency

Blount County Habitat for Humanity

Boys & Girls Clubs of Blount County

CASA of the Tennessee Heartland

Compassion Counseling

East Tennessee Children's Hospital Rehabilitation Center[†]

East Tennessee Kidney Foundation Inc.

Family Promise of Blount County

The Florence Crittenton Agency

Gate - Gateway to Independence

Girls Inc. of TN Valley

Good Neighbors of Blount County

Great Smoky Mountain Council, Scouting America

Haven House, Inc.

The Hearing & Speech Foundation[†]

Legal Aid of East Tennessee

Maryville Kiwanis Foundation-Imagination Library

McNabb Center

New Hope Children's Advocacy Center

Second Harvest Food Bank of East Tennessee

Senior Citizens Home Assistance Service, Inc.

Tennessee Educational Cooperative

Trinity Health Ministries, Inc.

True Purpose Ministries

[†] designations only

OUR IMPACT



HEALTHY COMMUNITY

Improving health and well-being for all

14,401

people received access to:

■ Food

■ In-home care

■ Mental healthcare

■ Medical and dental care

■ Treatment & prevention programs

\$801,430 INVESTED



YOUTH OPPORTUNITY

Helping young people realize their full potential

5,664

children received:

■ Literacy skills

■ Mentorship

■ Childcare

■ Early intervention services

\$195,190 INVESTED



FINANCIAL SECURITY

Creating a stronger financial future for every generation

2,195

people received:

■ Housing support

■ Transportation

■ Financial assistance

■ Legal services

\$326,954 INVESTED



COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow

1,125

people received:

■ Crisis hotline support

■ Child abuse prevention training

\$143,200 INVESTED



TOP 50 MOST GENEROUS WORKPLACES*

- 1. DENSO MANUFACTURING TENN, INC.
- 2. CLAYTON
- 3. CBBC
- 4. FIRST HORIZON
- 5. ARCONIC
- 6. CITY OF ALCOA
- 7. PUBLIX SUPER MARKETS
- 8. CITY OF MARYVILLE
- 9. AUBREY'S RESTAURANT
- 10. LECONTE WEALTH
- 11. TWIN CITY DEALERSHIPS
- 12. REALTY EXECUTIVES ASSOCIATES
- 13. PRISMA HEALTH BLOUNT MEMORIAL HOSPITAL
- 14. PINNACLE FINANCIAL PARTNERS
- 15. EPIC NINE
- 16. WEST CHEVROLET
- 17. C2RL, INC.
- 18. IMPACT ASSOCIATES, INC.
- 19. BLOUNT COUNTY SCHOOLS
- 20. TVA
- 21. OAK RIDGE NATIONAL LABORATORY
- 22. CONSOLIDATED NUCLEAR SECURITY, LLC
- 23. LDA ENGINEERING
- 24. BLOUNT PARTNERSHIP
- 25. ICC INTERNATIONAL
- 26. AXIOM WEALTH MANAGEMENT
- 27. JOSEPH CONSTRUCTION COMPANY
- 28. RENASANT BANK
- 29. SMARTBANK
- 30. VISUAL VOICE
- 31. AMAZON TYS1
- 32. METRO KNOXVILLE AIRPORT AUTHORITY
- 33. BLOUNT COUNTY GOVERNMENT
- 34. UNITED WAY OF BLOUNT COUNTY
- 35. REGIONS BANK
- 36. ATMOS ENERGY
- 37. LECONTE REALTY
- 38. MARYVILLE COLLEGE
- 39. ALCOA CITY SCHOOLS
- 40. MARYVILLE CITY SCHOOLS
- 41. KNOXVILLE AIRPORT HILTON
- 42. NEWELL BRANDS
- 43. SIMMONS FIRST BANK
- 44. STANDARDAERO
- 45. TOYOTA TSUSHO NEXTY ELECTRONICS
- 46. PARKS & RECREATION COMMISSION
- 47. MCNABB CENTER
- 48. BRYAN INSURANCE GROUP, INC.
- 49. WATE CHANNEL 6
- 50. KIZER & BLACK, ATTORNEYS, PLLC

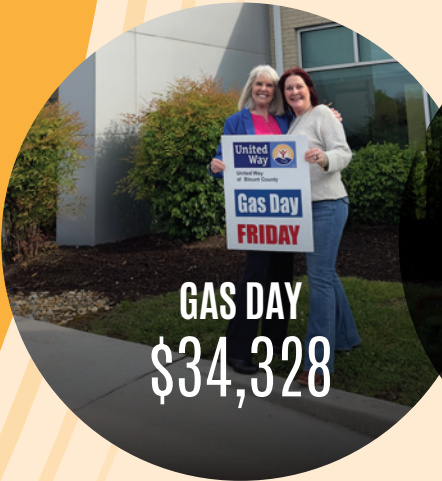
* The list is determined by contributions to United Way the previous fiscal year.

FUNDRAISING CAMPAIGN

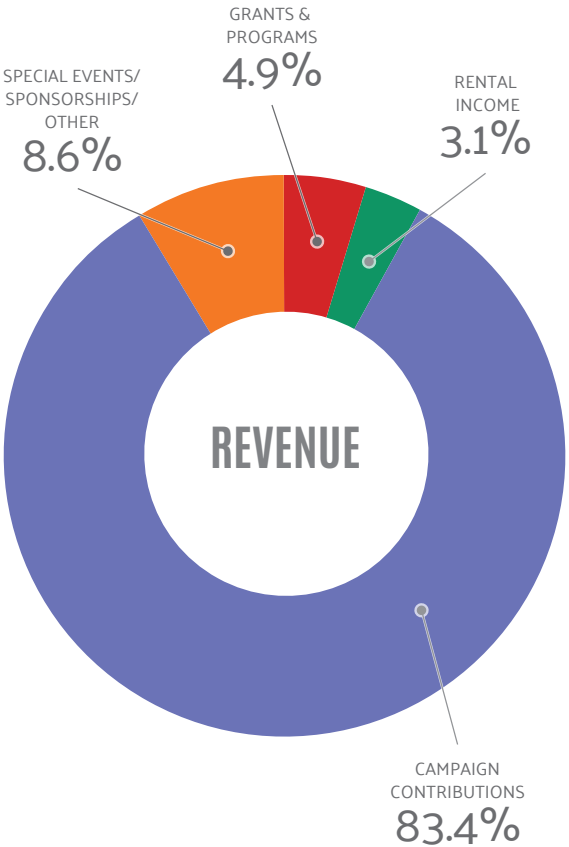
UNITED IS THE WAY.

\$2,015,152
TOTAL RAISED

SIGNATURE FUNDRAISERS

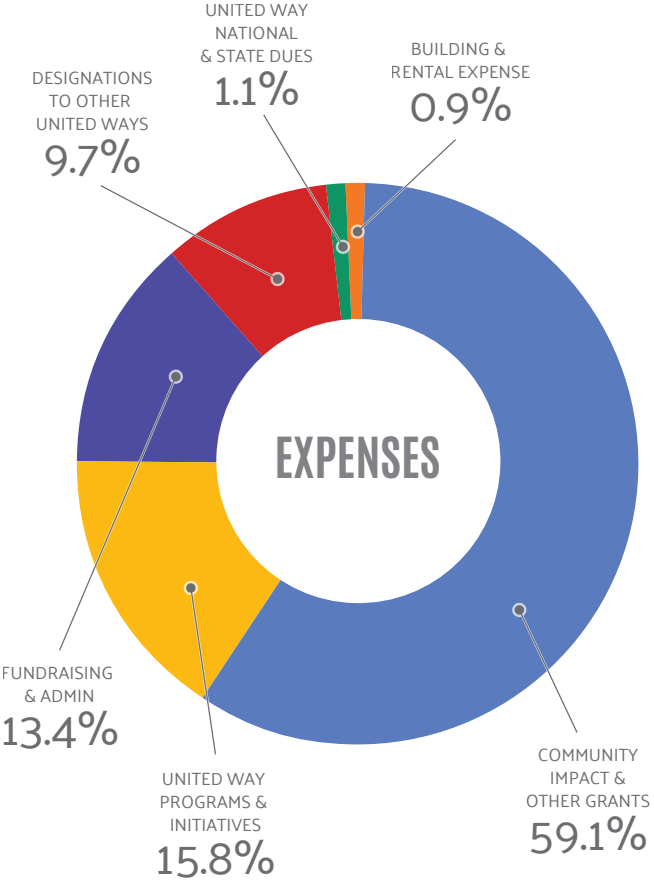


FINANCIALS



REVENUES

| | |
|-------------------------------|--------------------|
| Campaign Contributions..... | 2,094,858 |
| Special Events..... | 155,790 |
| Grants & Program Income..... | 28,550 |
| Rental Income..... | 77,392 |
| Meeting & Media Sponsors..... | 31,982 |
| Investment Income..... | 24,045 |
| Grant Reserves..... | 94,040 |
| Miscellaneous..... | 3,955 |
| Total Revenue | \$2,510,612 |



EXPENSES

| | |
|--|--------------------|
| Community Impact Grants | 1,521,323 |
| Program Expenses..... | 405,527 |
| Designations to Other United Ways..... | 249,004 |
| Fundraising Expenses | 210,273 |
| Management & General Expenses..... | 135,176 |
| United Way National & State Dues..... | 29,471 |
| Rental Expenses | 10,816 |
| Building Maintenance Expense | 12,000 |
| Total Expenses..... | \$2,573,590 |
| Change in Net Assets | \$(62,978) |
| Board Restricted for 2025..... | (12,685) |
| Net Income | \$(75,663) |



The financials represented here are before audit. Find the most current annual audited financials at unitedwayblount.org/about-us/#accountability

From 2012-2025, United Way of Blount County has received the highest 4-star rating for exceptional transparency and accountability from Charity Navigator.

MEDIA SPONSORS



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